

# **Product Tabs Slider for Magento**

## **User Guide**

version 3.0

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## 1. Introduction

### 1.1. Purpose

This document is a **User Guide** for **Product Tabs Slider extension for Magento**. It describes how work with the extension.

**Product Tabs Slider** takes blocks from your layout on product pages and organizes all information into tabs.

There are “standard” tabs that are taken from the layout of your product page and shared by all products. Administrator can change the order of the tabs.

There are also “custom” tabs, each product can have its own set of custom tabs. Custom tabs can have manually added information (WYSIWYG) as well as display widgets available on your Magento store.

There is ability to select style and colors for tabs, to make tabs change on click or on hover.

There is ability to deactivate standard tabs for a selected product, as well as to have different set of tabs for the same product available in different stores (Product A can have one set of tabs in English store and another set in French store for example).

Administrator can add custom names to tabs that also can differ for stores and products.

All information available in tabs is indexed correctly by search engines. So whether the products description goes in a long page and your customers scroll down and down to read it – or it goes in an accurate and modern tabs structure, it will be indexed by Google the same way. But tabs structure is much more attractive and convenient for your customers.

## 2. Installation and License

### 2.1. Installation

All our Magento extensions and templates are installed via **IToris Installer**.

Download **IToris Installer** from here <http://www.itoris.com/itoris-magento-installer.html> and un-pack to the root of your website. It will then appear in menu **System → IToris extensions → IToris Installer**.

Open it and you will see all our Magento Extensions and Templates, both installed and available. You can install, update and un-install them with one click now.

Find **Product Tabs Slider** in the list of extensions and press **Install** button. It will ask for the license key that you will receive after the purchase. Enter the key and submit. The extension will be installed. It will be available in menu **System → IToris extensions → Product Tabs Slider**.

### 2.2. License

**Product Tabs Slider** has 2 types of licenses - regular and premium ones.

**Regular** license is website-dependent. By ‘website’ here we understand the website in Magento terms. Under one Magento installation one license key of the extension can activate all stores/storeviews within one website.

Modules with regular license are partially encrypted.

If your configuration has several Magento websites - a separate license will be required for each.

**Premium** license provides 100% open-source modules. It allows activating the whole Magento installation, including all its websites, stores/storeviews.

Premium license is recommended when you plan customizations.

You can switch the license from one website to another – login to <http://www.itoris.com> using the credentials you will receive after the purchase. Go to **My Downloads** area, find your key there and reset it from the current website. Then use it again to activate another website.

Both licenses also include free life-time updates for the extension.

### 3. How to Use

#### 3.1. Settings.

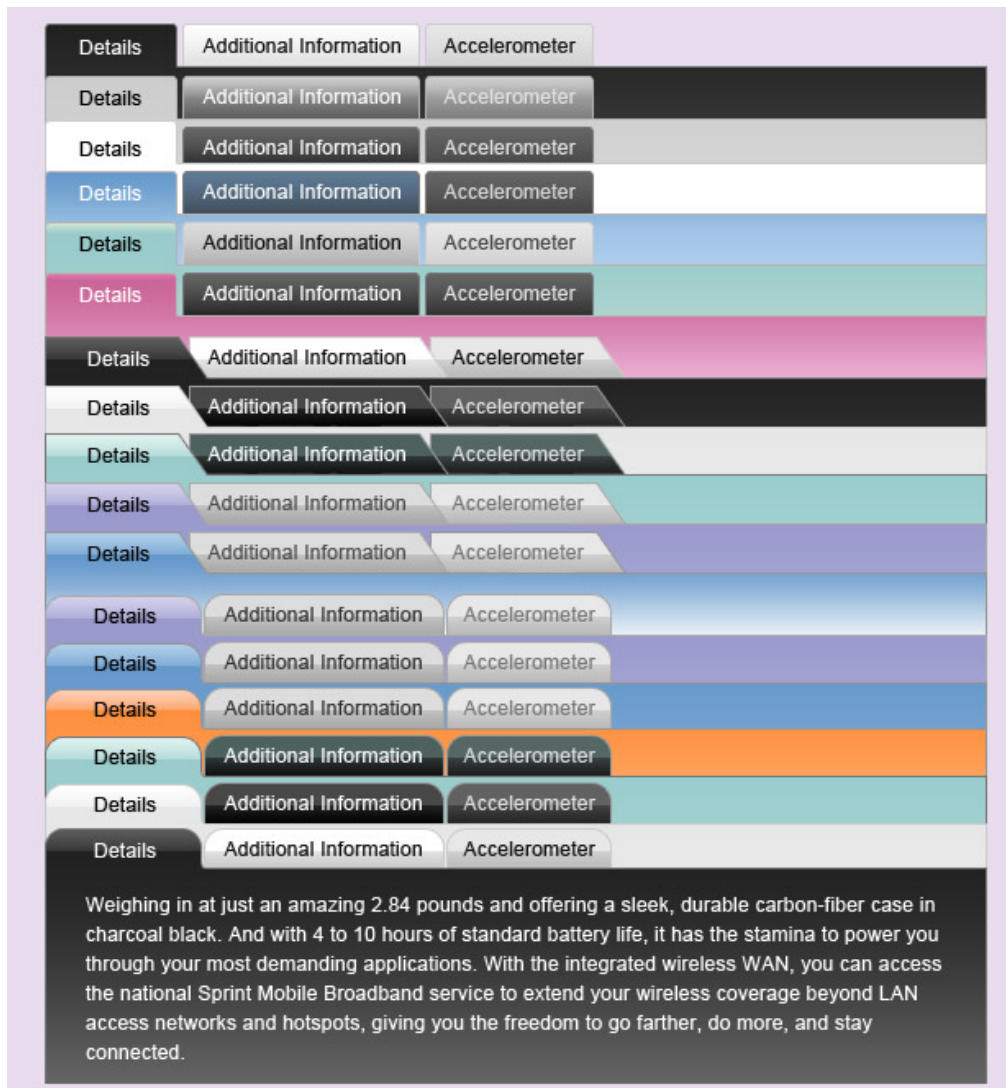
Install **Product Tabs Slider** and open it in admin area (**System** → **IToris extensions** → **Product Tabs Slider**). You will see Settings area:

The screenshot shows the Magento Admin Panel interface. At the top, there's a navigation bar with 'Magento Admin Panel' and a search bar. Below it, a menu bar includes 'Dashboard', 'Sales', 'Catalog', 'Mobile', 'Customers', 'Promotions', 'Newsletter', 'Help Desk', 'CMS', 'Reports', and 'System' (highlighted). A message bar below the menu says 'Latest Message: Reminder: Change Magento's default phone numbers and callouts before site launch'. The main content area is titled 'Product Tabs Slider' and contains a 'Settings' section with four configuration options: 'Enabled \*' (set to 'Yes'), 'Switch tabs on \*' (set to 'click'), 'Color theme \*' (set to 'Rounded White'), and 'Slide effect on tabs switching \*' (set to 'No'). There are 'Reset' and 'Save Settings' buttons. At the bottom, a 'Choose Store View:' dropdown is set to 'All Store Views'.

You can set:

- **Enabled** – by defaults the extension is enabled and it forms tabs on your product pages. You can disable it when you add changes.
- **Switch tabs on** – select the way the tabs are changed for customers – on hover or on click.
- **Color theme** – select the style and color of the tabs.
- **Slide effects on tabs switching** - select if tabs's content should be changed with sliding when tabs are switched or not

The schemes available are:



### 3.2. Standard Products' Tabs

Standard tabs are the product description blocks either already available in Magento or created in products' layout.

A number of default product blocks may vary depending on Magento version; usually the following blocks are available:

- Details
- Additional Information
- You may also be interested in the following products
- Product tags
- Add your tags

So you can create up to 5 standard tabs using default Magento layout.

Standard tabs are shared between all products. They will be available on the products' pages in admin area by default, though you can switch some of them off for selected products.

#### 3.2.1. Standard Tabs with Default Magento Aliases

To add standard tabs to your product pages select **System -> IToris Extensions -> Product Tabs Slider**. Standard tabs are created below the settings.

Please, visit us at: <http://www.itoris.com> or contact directly by email: [sales@itoris.com](mailto:sales@itoris.com)

```
<layout version="0.1.0">
    ...
    <catalog_product_view translate="label">
        ...
        <reference name="content">
            ...
            <block type="catalog/product_view" name="product.info"
template="catalog/product/view.phtml" />

```

3. Insert there:

```
<block type="catalog/product_view_additional" name="product.info.additional"
as="product_additional_data" />

```

Where catalog/product\_view\_additional is a type of the block; product\_additional\_data is the alias of this block (please remember this value).

4. Save the file
5. Open file **catalog/product/view.phtml**, which is used in the current theme
6. Find there

```
<div class="product-collateral">

```

and insert in the tag the following:

```
<?php echo $this->getChildHtml('product_additional_data') ?>

```

Where product\_additional\_data is the alias which you remembered

7. Save the file

After the blocks have been declared - create a new tab and add block's alias manually

Save the tab.

### 3.3. Custom tabs

Apart from standard tabs there are custom ones. Custom tabs can contain texts, images, links, videos as well as Magento widgets.

Custom tabs, as well as standard ones are created for all products together. There is also ability to set an individual set of tabs for each product separately.

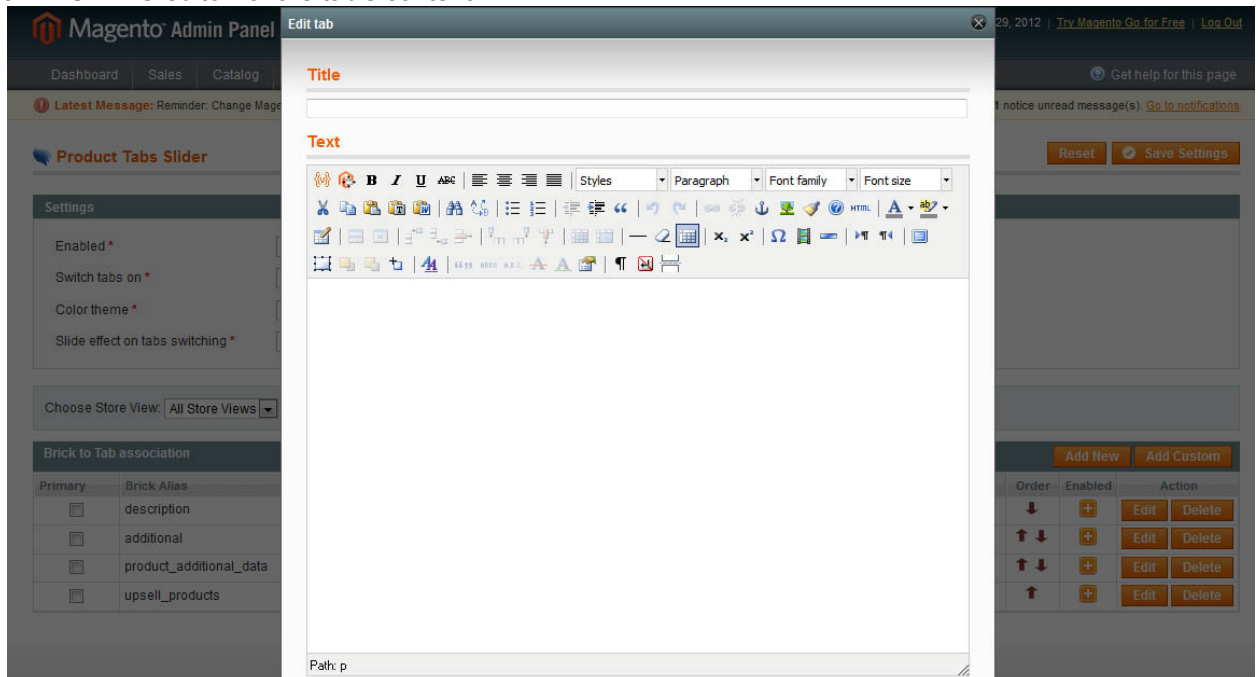


### 3.3.1. Create Custom Tabs

To create a custom tab select **System -> IToris Extensions -> Product Tabs Slider** and press **Add Custom** button.

Brick to Tab association							Add New	Add Custom
Primary	Brick Alias	Brick Title	Show if product purchased	Store Views	User Groups	Order	Enabled	Action
<input type="checkbox"/>	description	Description	Always	All Store Views	All Groups	↓	+	Edit Delete
<input type="checkbox"/>	additional	Specification	Always	All Store Views	All Groups	↑ ↓	+	Edit Delete
<input type="checkbox"/>	product_additional_data	Product Tags	Always	All Store Views	All Groups	↑ ↓	+	Edit Delete
<input type="checkbox"/>	upsell_products	You may also be interested	Always	All Store Views	All Groups	↑ ↓	+	Edit Delete
		Ask a Question	Always	All Store Views	All Groups	↑ ↓	+	Edit Delete
		Special Price	Always	All Store Views	All Groups	↑	+	Edit Delete

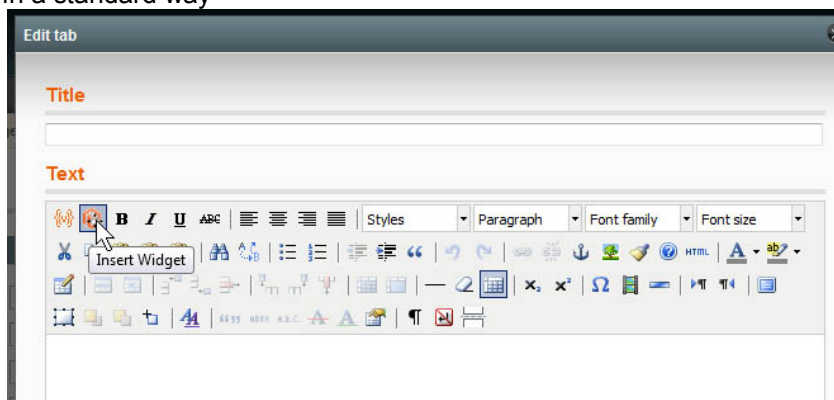
There will appear a modal window to create a new custom tab. The area will have **Title** as well as **Text** - a WYSIWYG editor for the tab's content.



Create the content of the tab in the editor and save the tab. It will appear in the list of tabs.

### 3.3.2. Widgets

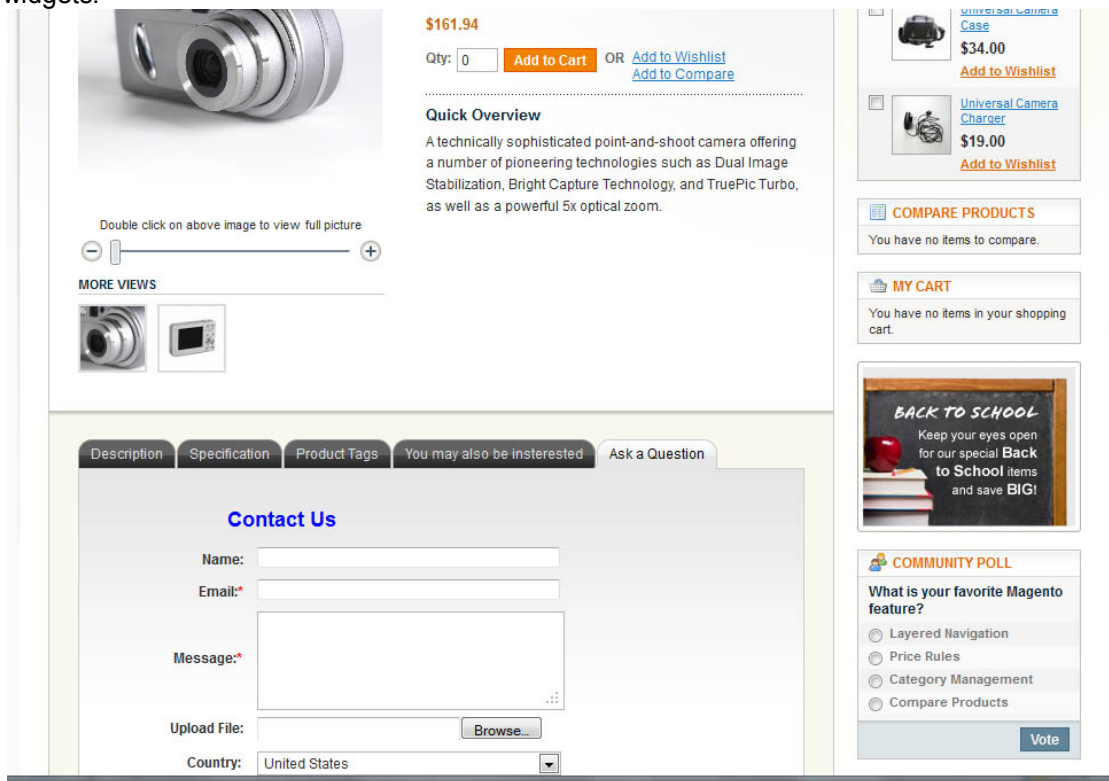
To add widgets to custom tabs open the tab's editor. Find Insert Widget icon, then add a Magento widget in a standard way





Enter the tab's title and save it.

For example, you can create a tab with a form using [SmartFormer Gold](#). Forms can be inserted as widgets.



### 3.3.3. Insert Products' Attributes in Tabs

You can insert products' attributes as variables in the custom tabs.

Enter variables in a standard Magento way `{{attribute_code}}` directly in the editor and save. In the tab the variable will be substituted with real product data.

## 3.4. Manage Tabs

To manage tabs select **System -> IToris Extensions -> Product Tabs Slider**. There you will have the list with tabs.

Brick to Tab association							Add New	Add Custom
Primary	Brick Alias	Brick Title	Show if product purchased	Store Views	User Groups	Order	Enabled	Action
<input checked="" type="checkbox"/>	description	Description	Always	All Store Views	All Groups	↓	+	Edit Delete
<input checked="" type="checkbox"/>	additional	Specification	Always	All Store Views	All Groups	↑	+	Edit Delete
<input checked="" type="checkbox"/>	product_additional_data	Product Tags	Always	All Store Views	All Groups	↑ ↓	+	Edit Delete
<input checked="" type="checkbox"/>	upsell_products	You may also be interested	Always	All Store Views	All Groups	↑ ↓	+	Edit Delete
		Ask a Question	Always	All Store Views	All Groups	↑ ↓	+	Edit Delete
		Special Price	Always	All Store Views	All Groups	↑	+	Edit Delete

Standard tabs will have **Primary** checkbox as well as **aliases**. Custom tabs will have no these settings.

**Primary** checkbox - By default the tabular interface will be displayed on the place of description block on product pages.

Yet if you want to change the place of tabs' - use Primary checkbox. Check one of standard tabs (product blocks) as primary - tabular interface will be displayed on the place of this selected block.

If no product blocks are checked as primary - tabs will go on the place of description block. If there is no such a block in the layout - on the place of the first product block associated with a tab.

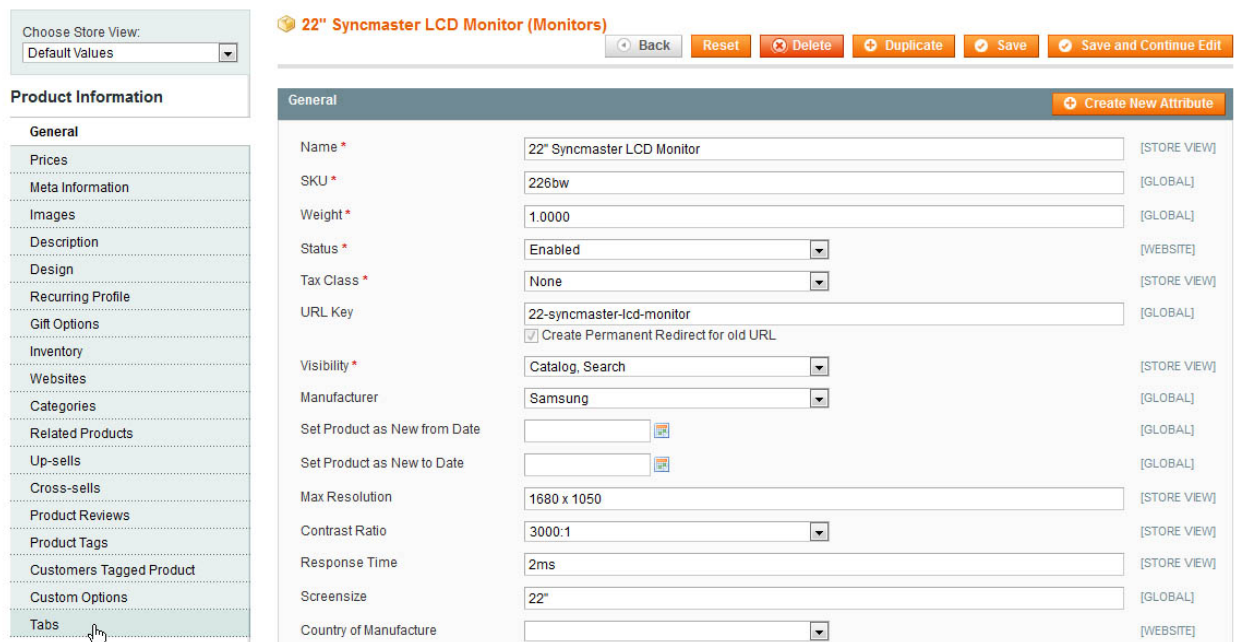
Tabs will go in the order they will be displayed on product pages. To change the order use arrows (up and down) in **Order** column.

Only enabled tabs will be displayed. You can enable/disable tabs directly in the list in **Enabled** column.

**Actions** column provides buttons for editing or deleting tabs.

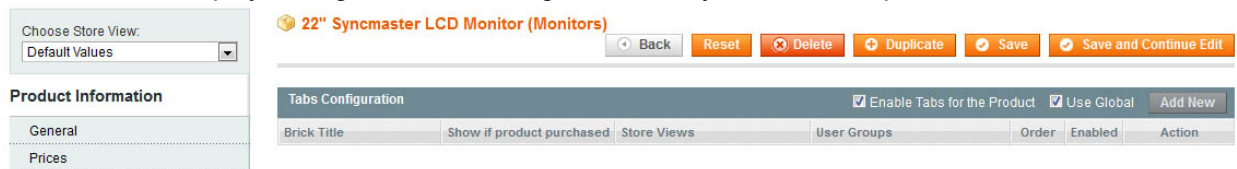
### 3.4.1. Individual Set of Tabs for Products

Each product will have the tabs in its settings. Open a product for editing and select **Tabs** from the left menu.



The screenshot shows the product editing interface for "22" Syncmaster LCD Monitor (Monitors)". On the left is a sidebar with a "Choose Store View" dropdown set to "Default Values" and a "Product Information" menu. The "Tabs" option in the menu is highlighted with a mouse cursor. The main content area is titled "General" and contains various product attributes like Name, SKU, Weight, Status, Tax Class, URL Key, Visibility, Manufacturer, and more. At the top right of the main area are buttons: Back, Reset, Delete, Duplicate, Save, and Save and Continue Edit.

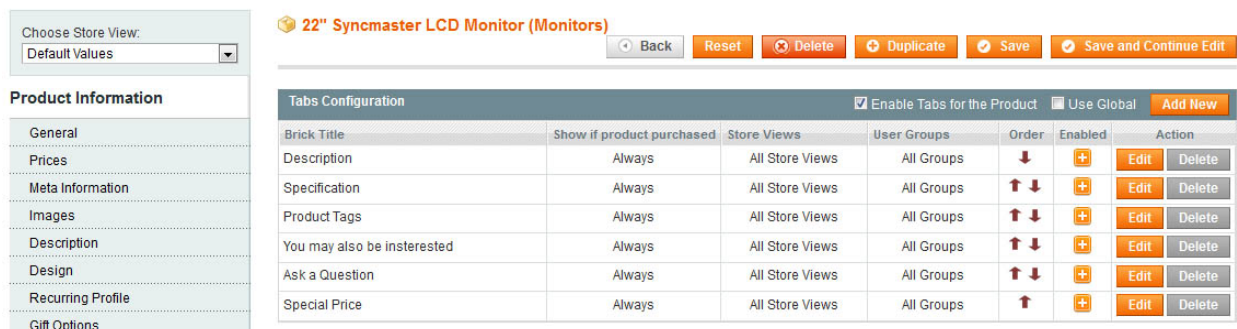
No tabs will be displayed as global tabs' settings are used by default for all products.



This screenshot shows the "Tabs Configuration" section of the product editing interface. It includes checkboxes for "Enable Tabs for the Product" (checked) and "Use Global" (checked). Below these is a table with columns: Brick Title, Show if product purchased, Store Views, User Groups, Order, Enabled, and Action. The table lists several tabs like Description, Specification, Product Tags, etc.

If you want to disable tabs for this product - uncheck **Enable Tabs for the Product** checkbox.

To edit tabs for this product uncheck Use Global checkbox. You will get the default list of tabs available for editing. All changes will be applied to this product only.



This screenshot shows the "Tabs Configuration" section with the "Use Global" checkbox unchecked. The table below now displays a list of tabs with their respective settings and actions. The tabs listed are: Description, Specification, Product Tags, You may also be interested, Ask a Question, and Special Price. Each row includes columns for Brick Title, Show if product purchased, Store Views, User Groups, Order, Enabled, and Action (Edit/Delete).

There is no ability to delete these tabs, yet you can disable them for the product.

To create a new tab for this product only press **Add New** button and create a new custom tabs in the appeared area.

### 3.4.2. Different Tabs for Different Stores/Storeviews

There is ability to create a separate set of tabs for each store/storeview. To do it select a store in **Choose Store View** drop-down.

The screenshot shows the 'Choose Store View' dropdown menu. The menu is open, showing options: 'All Store Views', 'Main Website', 'Main Store', 'English', 'French', and 'German'. The 'Main Website' option is selected. The background shows a table with columns: 'Brick Title', 'Show if product purchased', 'Store Views', 'User Groups', 'Order', 'Enabled', and 'Action'. The 'Store Views' column shows 'All Store Views'.

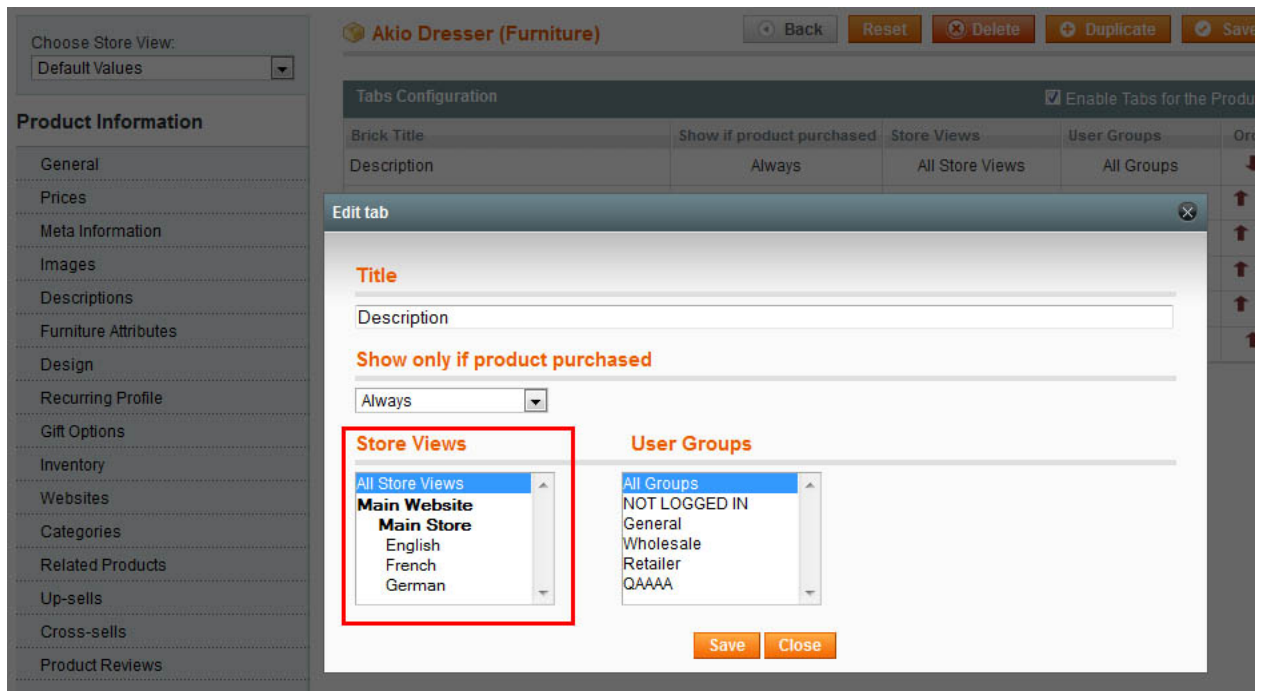
There will be **Use Default** checkbox checked by default. Uncheck it to start editing tabs for this selected store. The list of tabs will appear, you can change it the way you need and save for this store.

You can also make each tab visible for stores/storeviews individually. To do it create a tab or open it for editing. There will be a setting **Store Views**. Select the stores/storeviews the tab should be visible in and save the changes:

The screenshot shows the 'Edit tab' dialog box. The 'Alias' is 'description'. The 'Title' is 'Description'. The 'Show only if product purchased' is set to 'Always'. The 'Store Views' list is highlighted with a red box, showing options: 'All Store View', 'Main Website', 'Main Store', 'English', 'French', and 'German'. The 'User Groups' list shows options: 'All Groups', 'NOT LOGGED IN', 'General', 'Wholesale', 'Retailer', and 'QAAAA'. The 'Save' and 'Close' buttons are at the bottom.

There is also ability to make a tab visible for selected stores/storeviews for some products only. To do it select the product for editing and press Tabs in its left menu. Uncheck Use Global checkbox to manage tabs of this product.

Select a tab for editing there; you will see the same setting. Select the stores/storeviews you want the tab to be visible on and save the changes:

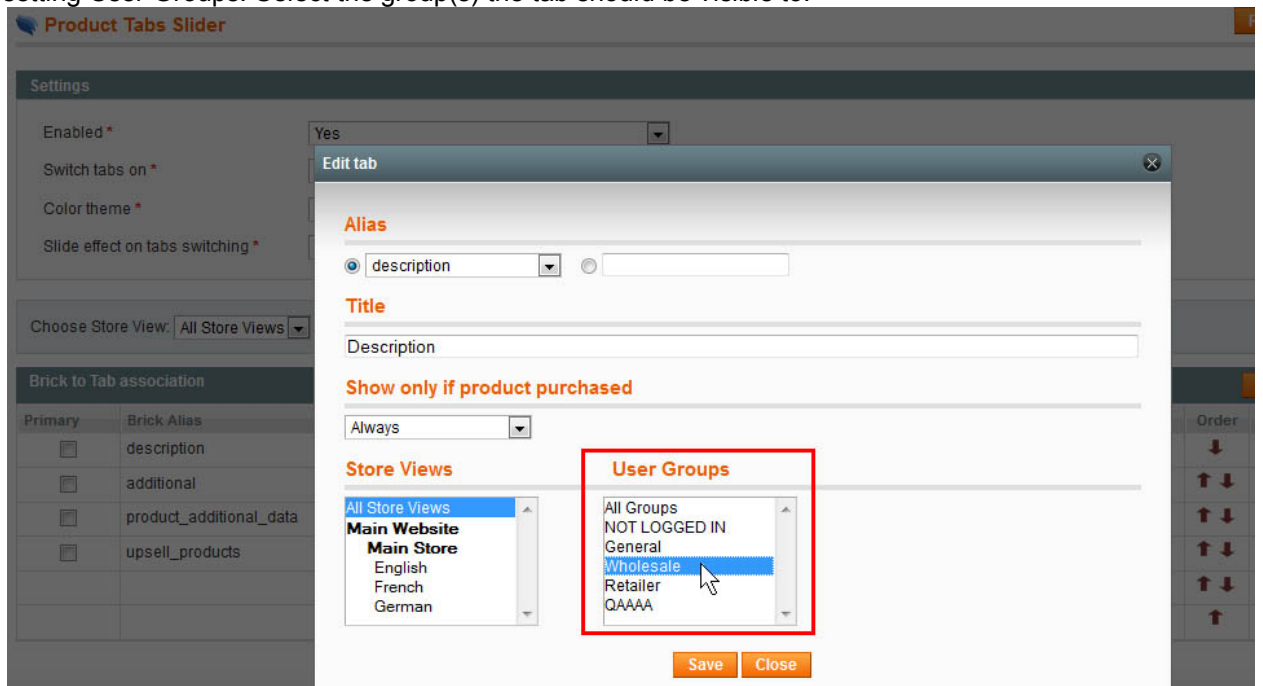


### 3.4.3. Different Tabs for Customer Groups

You can set tabs to be displayed or not depending on the group the customer belongs to. For example, you can create a special tab visible for the wholesale customers only.

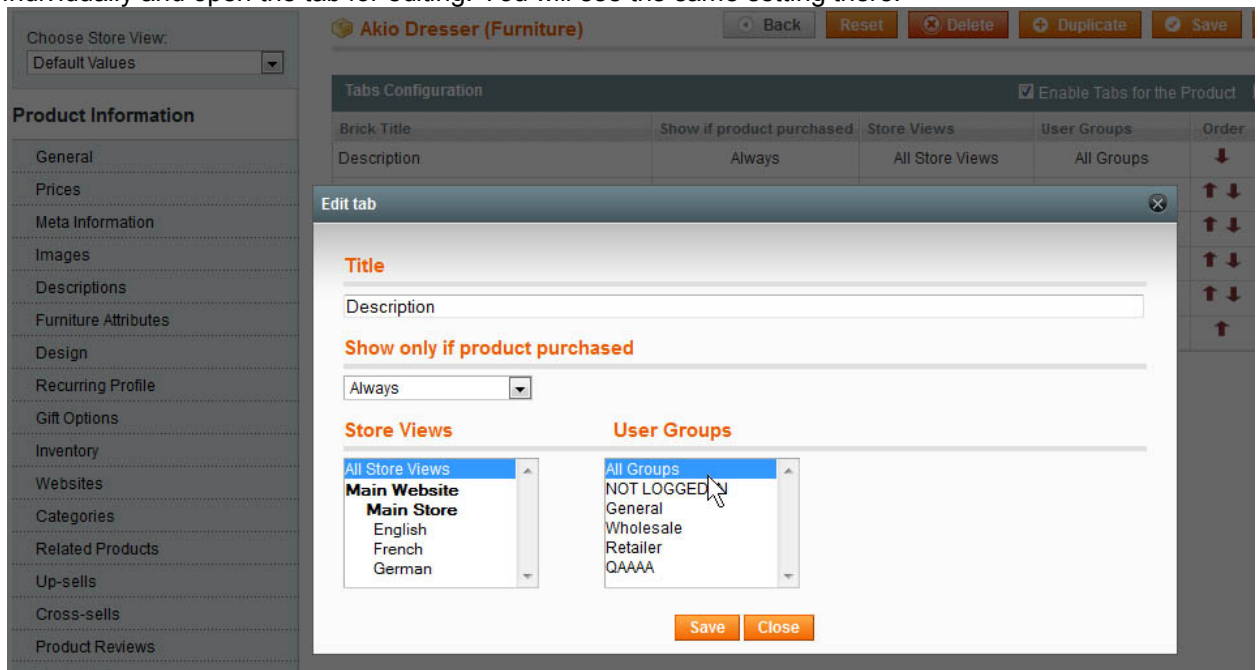
This feature can be applied to a global tab, so that it is available for all products. Or you can apply it to the tab(s) of selected products only.

To apply visibility depending on groups to a global tab create it or open for editing. You will see a special setting User Groups. Select the group(s) the tab should be visible to:



Press **Save** button to apply the changes and save the settings. They will be applied to all products having this tab.

If you want a tab to be visible to a group for selected product(s) only - open the product for editing and select Tabs from its left menu. Uncheck **Use Global** checkbox to manage the tabs for this product individually and open the tab for editing. You will see the same setting there:

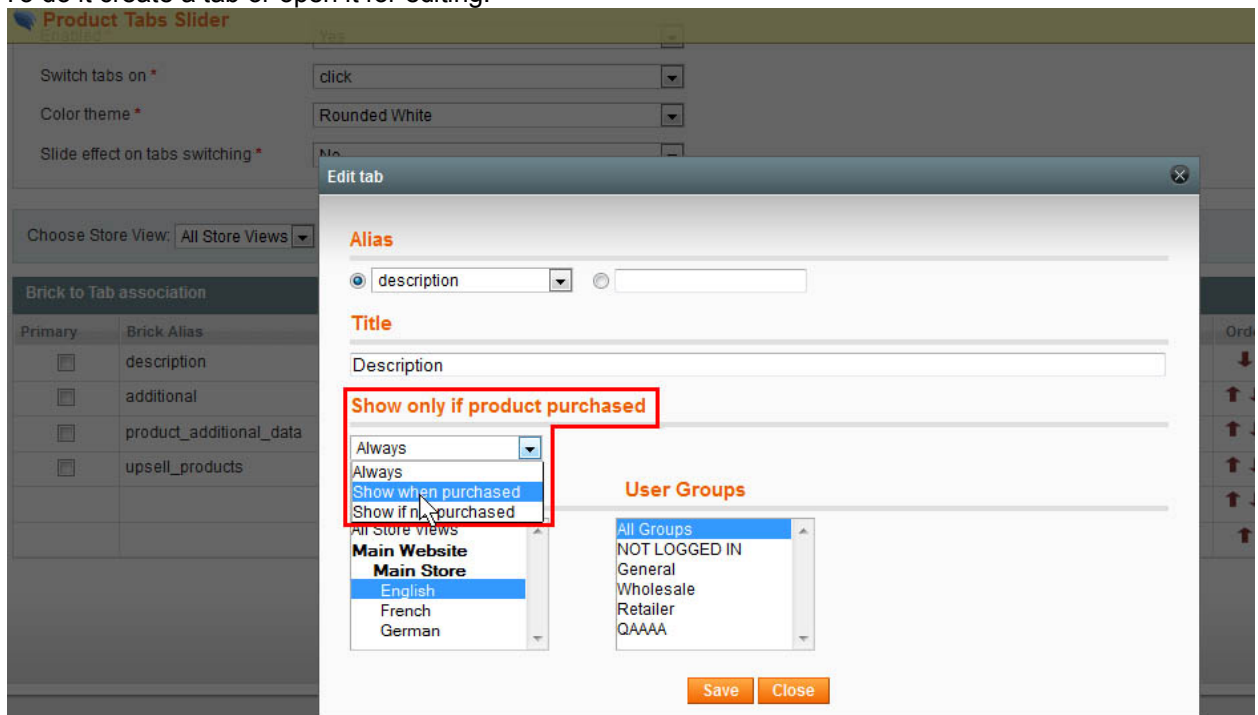


Select the group(s) and save the changes.

### 3.4.4. Tabs' Display Depending on Product's Purchase

If you for example want to make user manuals downloadable, but only after the purchase - you can create the tabs that will be available only for the customers who have purchased the product. Or vs - make some pre-sale information available, and do not display it if the customer has purchased this product already.

To do it create a tab or open it for editing.





There will be a special setting there - **Show only if product is purchased**. The following options are available:

- Always - the tab will be displayed independently on product's purchase
- Show when purchased - the tab will be displayed only for the customers who have purchased the product
- Show if not purchased - the tab will be displayed only for the customers who have not purchased the product.

Save the changes.

### 3.4.5. Anchors for Tabs

Each tab on products' pages will have its own anchor - so that you can copy the URL with a selected tab. Anchor will be formed from the tabs' titles.

For example, if your product's URL is <http://www.mysite.com/product>, tab Specification will have <http://www.mysite.com/product#Specification> URL.

### 3.4.6. Priority of Tabs' Display

The priority to define which tabs sets should be displayed (lower to higher) is the following:

- Standard tabs
- Custom tabs on product's page
- Custom tabs on product's page for the selected store

I.e. by defaults each product will have the same standard set of tabs.

If you change tabs for a product – this very product will have a custom set of tabs on all stores, while the rest of products will have standard set.

If you change the tabs for a product in a particular store (e.g. French) – French store's product will have its own set of tabs.