

Sale Labels for Magento

User Guide

version 1.0

created by "IToris"

IToris

Table of contents

1. Introduction	3
1.1. Purpose.....	3
2. Installation and License.....	3
2.1. System Requirements	3
2.2. Installation.....	3
2.3. License	3
3. How to Use.....	4
3.1. Labels' Configuration.....	4
3.1.1. On-Sale Label.....	4
3.1.2. Special Price Label.....	5
3.1.3. Discount Label	5
3.1.4. Out of Stock Label.....	6
3.2. Front-end.....	6
3.2.1. On-Sale Label.....	6
3.2.2. Special Price Label	7
3.2.3. Discount Label	8
3.2.4. Out of Stock Label.....	9

1. Introduction

1.1. Purpose

This document is a **User Guide** for **Sale Labels module for Magento**. It describes how work with the extension.

This module allows creating picturesque labels on products' images - for discounts, reduces price, special sales, and so on. Labels are displayed on products' pages as well as in the catalogs/search results to catch customers' attention.

2. Installation and License

2.1. System Requirements

The extension works under Magento from 1.4.x and higher.

The extension works with Apache 1.3.x and higher, PHP 5, Linux or IIS.

The extension's correct work is guaranteed with the following browsers:

- IE7, IE8, IE9
- FireFox 4.x, 5.x
- Google Chrome 15.x
- Safari 5.x

The correct work with other Magento versions, other browsers and Apache/PHP versions is not guaranteed.

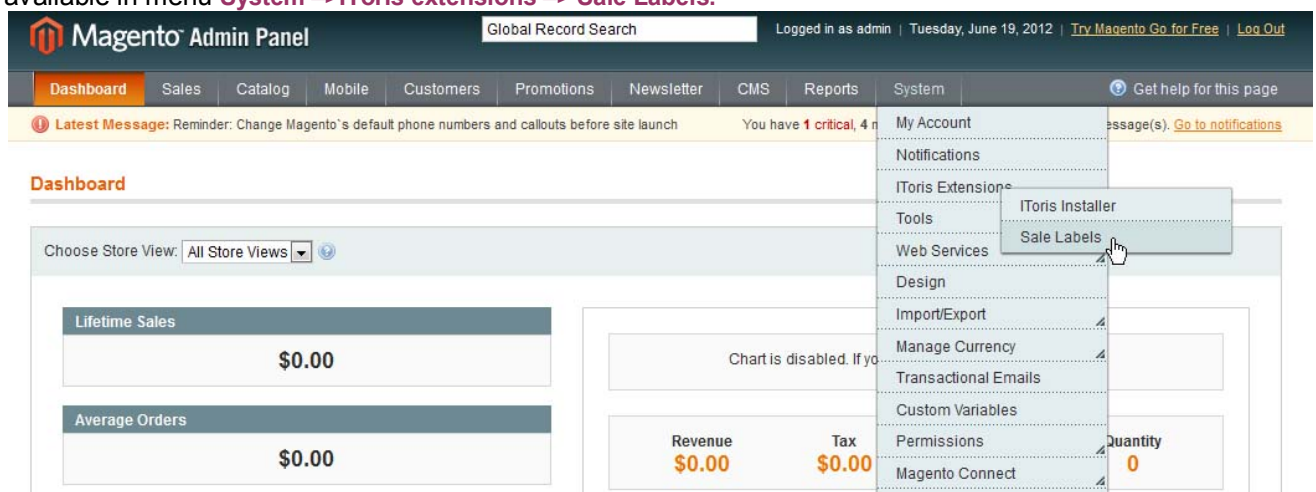
2.2. Installation

All our Magento extensions and templates are installed via **IToris Installer**.

Download **IToris Installer** from here <http://www.itoris.com/itoris-magento-installer.html> and un-pack to the root of your website. It will then appear in menu **System → IToris extensions → IToris Installer**.

Open it and you will see all our Magento Extensions and Templates, both installed and available. You can install, update and un-install them with one click now.

Find **"We Miss You" Alerts** in the list of extensions and press **Install** button. It will ask for the license key that you will receive after the purchase. Enter the key and submit. The extension will be installed. It will be available in menu **System → IToris extensions → Sale Labels**.



2.3. License

Sale Labels extension is website-dependent. By 'website' here we understand the website in Magento terms. Under one Magento installation one license key of the extension can activate all stores/storeviews within one

Please, visit us at: <http://www.itoris.com> or contact directly by email: sales@itoris.com

website.

If your configuration has several Magento websites - a separate license will be required for each.

You can switch the license from one website to another – login to <http://www.itoris.com> using the credentials you will receive after the purchase. Go to **My Downloads** area, find your key there and reset it from the current website. Then use it again to activate another website.

The license also includes free life-time updates for the extension.

3. How to Use

3.1. Labels' Configuration

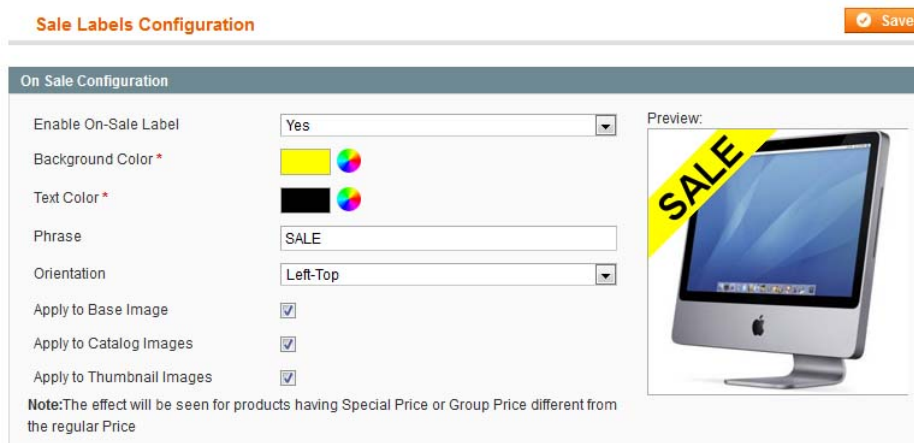
Install **Sale Labels** and open it in admin area (**System → IToris extensions → Sale Labels**). You will see the labels' configurations.

There are 4 types of labels available:

3.1.1. On-Sale Label

This label will be displayed on the products' images if the products have Special Price or Group Price different from the regular price.

For Magento 1.6. and lower group price is the price set for selected customer groups in Price Catalog Rules. For Magento 1.7. and higher there is ability to set the group prices for different customer groups in products' properties. Labels for group prices will be visible to logged in customers of the groups.

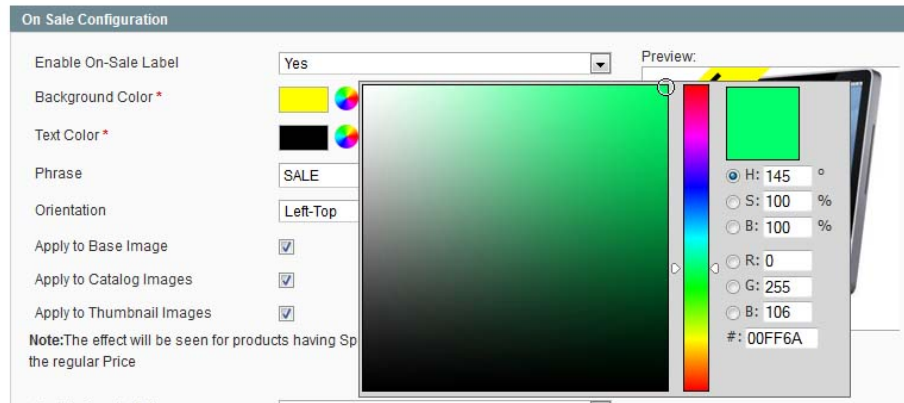


To enable this type of label select **Enable On-Sale Label = yes**. You will see it on the preview immediately.

There is ability to manage the look of the label - the **background color** as well as text and the **text's color**. If you need to change the colors, click the color palette.

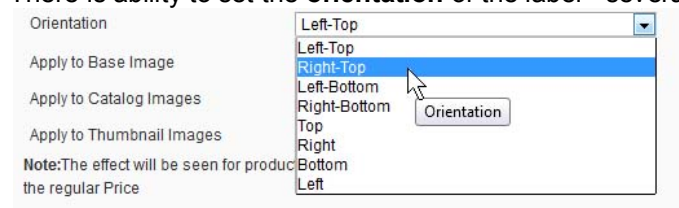


And select the color you want:



Type in the text you want in **Phrase** field. The new text will be reflected on the preview.

There is ability to set the **orientation** of the label - several orientations are pre-created:



The following three settings - **Apply to Base Image**, **Apply to Catalog Images** and **Apply to Thumbnail Images** - define on which products' images the label should be displayed.

3.1.2.Special Price Label

This label can be activated in addition to On-Sale Label. It will display the old and the new prices. These labels can be used together - or only one of them can be selected:



The settings are similar to On-Sale Label's settings. There are more color selections - you can change the background color, strike line's color, old price's color as well as new price's color.

3.1.3.Discount Label


This label will be displayed on the products that have tier prices set.



The settings of this label are similar to the previous labels' settings - there is ability to change the location of the label, its background and text color, to enter your own text, to select on which images the label should be displayed.

3.1.4. Out of Stock Label

This is a special label - if you want your out of stock products to be available for search and in the catalog, you can create this label for them.

Enable Out of Stock Label	<input type="text" value="Yes"/>	
Background Color *	<input type="text" value="Gray"/>	
Text Color *	<input type="text" value="Black"/>	
Phrase	<input type="text" value="OUT OF STOCK"/>	
Orientation	<input type="text" value="Bottom"/>	
Apply to Base Image	<input checked="" type="checkbox"/>	
Apply to Catalog Images	<input checked="" type="checkbox"/>	
Apply to Thumbnail Images	<input checked="" type="checkbox"/>	
<small>Note: The effect will be seen for products that are out of stock</small>		

This label has its own preview. The settings here are similar to the other labels - select the background color, text color and enter the text in the label. Apply it to the base product image and/or thumbnail images and/or catalog image.

3.2. Front-end

The way the labels will be displayed on the front-end depend on the settings you have selected. The images below are just variants.

3.2.1. On-Sale Label

Depending on the settings On-Sale Labels can be displayed in the catalogs:

1500:1 (3)
3000:1 (3)


IS PRODUCT AVAILABLE FOR PURCHASE WITH GOOGLE CHECKOUT
No (4)

PRICE
\$0.00 - \$999.99 (7)
\$4,000.00 and above (1)

COLOR
Black (3)
Brown (2)
Silver (4)


MANUFACTURER
AMD (3)
Apple (3)
Crucial (3)
Intel (3)
Logitech (2)
Microsoft (2)
Seagate (3)
Western Digital (3)
LG (4)
Samsung (3)

Did you know?
Our customer service is




NZXT Lexa Silver Aluminum ATX Mid-Tower Case (Default)
\$199.99

Add to Cart
Add to Wishlist
Add to Compare




22" Syncmaster LCD Monitor
\$399.99

Add to Cart
Add to Wishlist
Add to Compare




24" Widescreen Flat-Panel LCD Monitor
\$699.99

Add to Cart
Add to Wishlist
Add to Compare




COMMUNITY POLL
What is your favorite Magento feature?
Layered Navigation
Price Rules
Category Management
Compare Products
Vote




19" Widescreen Flat-Panel LCD Monitor
\$399.99

Add to Cart



30" Flat-Panel TFT-LCD Cinema HD Monitor
Regular Price: ~~\$699.99~~
Special Price: \$550.00

Add to Cart



Computer
From: \$447.98
To: \$4,477.92

Add to Cart

As well as on the main product's image:

Home / 30" Flat-Panel TFT-LCD Cinema HD Monitor



Double click on above image to view full picture

30" Flat-Panel TFT-LCD Cinema HD Monitor
Email to a Friend
Be the first to review this product
Availability: In stock
Regular Price: ~~\$699.99~~
Special Price: \$550.00
Qty: 0 Add to Cart OR Add to Wishlist
Add to Compare

Quick Overview
Computer games, digital photo editing and graphic applications will astound you on this huge 30" flat-panel monitor. Cinema HD and ColorSync technology let you enjoy 16.7 million breathtaking colors and custom profiling for color consistency.

Details
* Digital (DVI), USB 2.0 and FireWire 400 inputs * Cinema HD delivers up to 16.7 million colors across a wide gamut for a breathtaking, vivid picture * ColorSync technology lets you create a custom profile to maintain consistent colors

COM You have

MY C You have cart.

COM What is 1 feature?
Layer
Price
Categ
Comp

And/or thumbnails.

3.2.2.Special Price Label

Special Price label can be combined with on-sale label - or used separately:

1500-1 (3)
3000-1 (3)


IS PRODUCT AVAILABLE FOR PURCHASE WITH GOOGLE CHECKOUT
[No](#) (4)

PRICE
\$0.00 - \$999.99 (7)
\$4,000.00 and above (1)

COLOR
[Black](#) (3)
[Brown](#) (2)
[Silver](#) (4)


MANUFACTURER
[AMD](#) (3)
[Apple](#) (3)
[Crucial](#) (3)
[Intel](#) (3)
[Logitech](#) (2)
[Microsoft](#) (2)
[Seagate](#) (3)
[Western Digital](#) (3)
[LG](#) (4)
[Samsung](#) (3)

Did you know?
Our customer service is available 24/7




NZXT Lexa Silver Aluminum ATX Mid-Tower Case (Default)
\$199.99

[Add to Cart](#)
[Add to Wishlist](#)
[Add to Compare](#)



22" Syncmaster LCD Monitor
\$399.99

[Add to Cart](#)
[Add to Wishlist](#)
[Add to Compare](#)




24" Widescreen Flat-Panel LCD Monitor
\$699.99

[Add to Cart](#)
[Add to Wishlist](#)
[Add to Compare](#)

RECENTLY VIEWED PRODUCTS

[30" Flat-Panel TFT-LCD Cinema HD Monitor](#)




COMMUNITY POLL

What is your favorite Magento feature?


☐ Layered Navigation
☐ Price Rules
☐ Category Management
☐ Compare Products

[Vote](#)




19" Widescreen Flat-Panel LCD Monitor
\$399.99

[Add to Cart](#)
[Add to Wishlist](#)



30" Flat-Panel TFT-LCD Cinema HD Monitor
Regular Price: ~~\$699.99~~
Special Price: \$550.00

[Add to Cart](#)
[Add to Wishlist](#)




Computer
From: \$447.98
To: \$4,477.92

[Add to Cart](#)
[Add to Wishlist](#)

Apart from catalog it can as well be displayed on the product's main image and/or thumbnail images:

Home / 30" Flat-Panel TFT-LCD Cinema HD Monitor



30" Flat-Panel TFT-LCD Cinema HD Monitor
[Email to a Friend](#)
[Be the first to review this product](#)
Availability: In stock
Regular Price: ~~\$699.99~~
Special Price: \$550.00
Qty: 0 [Add to Cart](#) OR [Add to Wishlist](#) [Add to Compare](#)

Quick Overview
Computer games, digital photo editing and graphic applications will astound you on this huge 30" flat-panel monitor. Cinema HD and ColorSync technology let you enjoy 16.7 million breathtaking colors and custom profiling for color consistency.

Double click on above image to view full picture

[COMPARE P](#)
You have no items

[MY CART](#)
You have no items cart.

[BACK TO SCHOOL](#)
Keep you for our sp to Sc and

COMMUNITY
What is your fav feature?
☐ Layered Navi
☐ Price Rules

3.2.3. Discount Label

Discount label set for customer groups will be visible only when customers are logged in and belong to the group. Its look also depends on the settings you have selected:

Home / Search results for: 'apple'

SHOP BY

SHOPPING OPTIONS

CATEGORY
Electronics (4)

CONTRAST RATIO
10000:1 (2)
1500:1 (3)
3000:1 (2)

IS PRODUCT AVAILABLE FOR PURCHASE WITH GOOGLE CHECKOUT
No (4)

PRICE
\$0.00 - \$999.99 (3)
\$2,000.00 and above (1)




COLOR
Black (2)
Brown (1)
Silver (3)

BRAND
Apple (1)

Search results for 'apple'

4 Item(s) Show 9 per page

View as: Grid [List](#) Sort By: Relevance

 <p>Apple MacBook Pro MA464LL/A 15.4" Notebook PC</p> <p>★★★★★ 3 Review(s)</p> <p>\$2,299.99 As low as: \$2,070.00</p> <p>Add to Cart Add to Wishlist Add to Compare</p>	 <p>30" Flat-Panel TFT-LCD Cinema HD Monitor</p> <p>Regular Price: \$699.99 Special Price: \$550.00</p> <p>Add to Cart Add to Wishlist Add to Compare</p>	 <p>Computer</p> <p>From: \$447.98 To: \$4,477.92</p> <p>Add to Cart Add to Wishlist Add to Compare</p>
--	---	---

COMPARE PRODUCTS
You have no items to compare.


MY CART
You have no items in your shopping cart.

RECENTLY VIEWED PRODUCTS
[Apple MacBook Pro MA464LL/A 15.4" Notebook PC](#)
[30" Flat-Panel TFT-LCD Cinema HD Monitor](#)

BACK TO SCHOOL
Keep your eyes open for our special Back to School items and save BIG!

COMMUNITY POLL
What is your favorite Magento feature?
☐ Layered Navigation

Home / Apple MacBook Pro MA464LL/A 15.4" Notebook PC



Double click on above image to view full picture

Buy 2 with 10% off

Apple MacBook Pro MA464LL/A 15.4" Notebook PC

[Email to a Friend](#)

★★★★★ 3 Review(s) | [Add Your Review](#)

Availability: In stock

\$2,299.99

Buy 2 for \$2,070.00 each and save 100%

Quick Overview
You've seen improvements in notebook performance before - but never on this scale. The Intel Core Duo powering MacBook Pro is actually two processors built into a single chip.

Extended Warranty

RELATE
[Check item or select all](#)

COMPA
You have no

MY CAR
You have no cart.

RECENT PRODU
[30" Flat-Panel Monitor](#)

3.2.4. Out of Stock Label

Out of stock labels will be displayed only if you have selected to show out-of-stock products. Here you can manage the look of the label as well:

[Home](#) / Search results for: 'monitor'

SHOP BY

SHOPPING OPTIONS

CATEGORY
[Electronics](#) (8)

CONTRAST RATIO
[10000:1](#) (4)
[1500:1](#) (3)
[3000:1](#) (3)

IS PRODUCT AVAILABLE FOR PURCHASE WITH GOOGLE CHECKOUT
[No](#) (5)


PRICE
[\\$0.00 - \\$999.99](#) (7)
[\\$4,000.00 and above](#) (1)

COLOR
[Black](#) (3)
[Brown](#) (2)


Search results for 'monitor'

8 Item(s) Show 9 per page


View as: [Grid](#) [List](#) Sort By: [Relevance](#)



NZXT Lexa Silver Aluminum ATX Mid-Tower Case (Default)
\$199.99
[Add to Cart](#)
[Add to Wishlist](#)



22" Syncmaster LCD Monitor
\$399.99
Out of stock
[Add to Cart](#)
[Add to Wishlist](#)




24" Widescreen Flat-Panel LCD Monitor
\$699.99
[Add to Cart](#)
[Add to Wishlist](#)

COMPARE PRODUCTS
You have no items to compare.

MY CART
You have no items in your shopping cart.

RECENTLY VIEWED PRODUCTS
[Apple MacBook Pro MA464LL/A 15.4" Notebook PC](#)
[30" Flat-Panel TFT-LCD Cinema HD Monitor](#)

BACK TO SCHOOL
Keep your eyes open for our special **Back to School** items and save **BIG!**



22" Syncmaster LCD Monitor
[Email to a Friend](#)
[Be the first to review this product](#)
Availability: **Out of stock**
\$399.99
[Add to Wishlist](#)
[Add to Compare](#)

Double click on above image to view full picture

Quick Overview

The wide, 16:10 format of SAMSUNG's 226BW digital/Analog widescreen LCD monitor gives you plenty of room for all your computer applications and multiple images. DC 3000:1 contrast ratio creates crisp, easy-to-view images and gaming graphics, without ghosting or blurring. Complete with Microsoft® Vista® Premium certification and advanced dual interface for both analog digital video signals, the 226BW monitor is future-ready.

COMPA
You have no

MY CAR
You have no cart.

RECENT PRODU
[Apple MacBo 15.4" Notebo](#)
[30" Flat-Pane Monitor](#)

BACK
Keep for d