

# **Grouped Product Promotions** extension for Magento

# **User Guide**

version 2.0





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# **1. Introduction**

The document is a User Guide for extension **Grouped Product Promotions** created for Magento websites. It describes the extension functionality and provides some tips for a quick start.

The extension official page – <u>https://www.itoris.com/magento-promosets.html</u>

The purpose of the Grouped Product Promotions extension for Magento is to create grouped promo sets limited for particular customer groups or dates and apply different discount rules. A discount rule can be based on the following price calculations methods: manual discount for associated products, discount for the entire promo set, fixed price for the entire promo set. The admin is able to set the priority, date, status, customer groups of marketing discount rules.

All promo sets are built into promotion blocks. Moreover, the extension allows inserting the promo sets into product pages, shopping cart, CMS pages and static blocks. The detailed pricing breakdown is calculated for each associated item and for the entire promo set. The customers will see the discounts for each item as well as final and package prices.

# 2. Installation

## **2.1. System Requirements**

The extension works under Magento from 1.4.x and higher. The extension works with Apache 1.3.x and higher, PHP 5 or higher, Linux or IIS.

# **2.2. Installation**

Download the extension installation zip package from your account at <u>https://www.itoris.com/</u> and unpack it to the root of your Magento site by (S)FTP. Then flush cache in your Magento backend following **System > Cache Management**.

# 2.3. License

Please find the license agreement at <u>https://www.itoris.com/magento-extensions-license.html</u>





# 3. How to Use

### **3.1. General Settings**

The general settings are available following **System > ITORIS extensions > Grouped Product Promotions**. The extension allows configuring the setting globally and for each store view.

Extension enabled - enables or disables the extension functionality.

Dashboard	Sales	Catalog	Customers	Promotions	Newsletter	СМЗ	Reports	System	😯 Get help for this page
Current Config Default Config	uration Sco	ipe:	Grou	ped Product	Promotions	Back Reset Save Settings			
Manage Stores			Groupe	d Product Pro ion Enabled	motions	Yes			×

#### **3.2 Create Grouped Promo sets**

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The grouped product configuration is available following **Catalog > Manage Products > {some grouped product} > Promotion Rules**. Discount rules can be created if the grouped product has at least two associated items. The "**Create New Rule**" button allows adding a new rule.

The same grouped product can have several promotion rules. All the rules are displayed one under another if the rule's position is not specified. The rule will not be displayed if any of its products is out of stock.

Dashboard	Sales	Catalog	Customers	Promotions	Newsletter	CMS	Rep	orts	System						🕐 Get help for this
			i Sport		searios (Dof	ault)				Back	Reset	Delete	O Duplicate	Save	Save and Continue
Choose Store	View:		John Shour	DIKE · ALLE	ssories (Dei	uiy									
Default value	:5		Promoti	on Dules											O Create New Date
Product Info	rmation		Fromou	on Rules											Create New Rule
General			Title *				Pos	ition St	atus		Date F	rom	Date To		🔿 Delete Rule
Meta Informa	tion						0		ctive				-		
Images									_						
Design			Price	calculation me	thod Manual o	liscounts	for ass	ociated	products 🚽					_	
Gift Options							In Set	QTY:	Disc	ount:		Show	Customer	Groups:	
Inventory							004					this product	t		
Websites			Watts	Helmet*				1	0		Fixed 👻	<b>V</b>	All Groups		×
Categories			See.S	ense Icon Sma	art Lights *			1	0		Fixed -	<b>V</b>	NOT LOGG	ED IN	
Delated Drodu	ucte		Sport	Bike *				1	0		Fixed -		General		E
In calle	0013		Comb	oiflex 201 Retra	ctable Cable L	ock *		1			Fixed -		Wholesale		
Croop collo			Back-	Roller City Wat	erproof Panni	ers *		1			Fixed -		VIP Member	r 	
C1055-5015								-			1000 +		Private Sale	es Member	· · · · ·
Product Revie	ews														
Product lags			Title *				Poe	ition St	atue		Date F	rom	Date To		O Delete Bule
Customers Ia	agged Prodi	uct	Our D	romotiono			1 1		ativo		Date I		Date 10		O Delete Kule
Associated P	Products		UUIP	Tomotions			1		Cuve					100	
Promotion I	Rules		Price	calculation me	thod Manual o	liscounts	for ass	ociated	products 🖵						
							In	QTY:	Disc	ount:		Show	Customer	Groups:	
							Set:					promoset o this product	n t		
			Watts	Helmet*			7	1	50	_	Percen -		All Groups		
			See.S	iense Icon Sma	art Lights *			1	25	_	Percen -		NOT LOGG	ED IN	
			Sport	Bike *	2			1	0	_	Fixed -		General		=
			Comb	vifloy 204 Dates	otablo Cabie I	ook t		1	10	_	Fixed V		Wholesale		-
			Come	D III ON NOT	cable cable L	OCK -		1	12	_	rixed 💌		VIP Member	r	
			Back-	Roller City Wat	ernroof Panni	ers *		1	50		Deser				



The following settings are available:

**Title** – allows entering the promotions title.

**Position** – if there are several promotions created for the same product, the display order can be managed here.

Status – allows enabling or disabling the rule. Only active promotions will be visible for the customers.

**Date From - Date To** – allows setting the date range. If no dates are set, only active promotions will be displayed.

**Customer Groups** – allows specifying customer groups the rule will be available for. Other customer groups will not see the promotion.

**Price calculation method** – allows choosing the discount method applied to the rule. The following methods are available:

- Manual discount for associated products sets the percent or fixed discount for each associated items.
- **Discount for the entire promo set** sets the percent or fixed discount for the entire promo set.
- **Fixed price for the entire promo set** sets the final fixed price for the entire promo set. If the associated products have paid custom options, the final price will remain the same.

**In Set** – allows including the associated items into the grouped promo set.

**QTY** – allows specifying how many items are to be included into the promo set.

**Show promoset on this product** – allows displaying the item on the product page.

**Use the following code to insert the promoset into CMS or static block** – after the rule is saved, the extension generates the code to be inserted into CMS pages or static blocks.





### **3.3 Apply Price Calculation Methods**

#### **3.3.1 Manual Discount for Associated Products**

The method helps the admin specify percentage or fixed discounts for each item separately in the promo set. The admin can enter a value manually and choose the fixed or percentage discounts for each item in the "**Discount**" column.

Title *	Pos	ition Status	5	Date F	rom	Date To	🛞 Delete Rule			
Our Promotions	1	Active	e 💌							
Price calculation method Manual discounts for associated products										
	In	QTY:	Discount:		Show	Customer Groups:				
	Set:				promoset on					
					this product					
Watts Helmet *	<b>V</b>	1	50	Percent 👻	<b>v</b>	All Groups	A			
See.Sense Icon Smart Lights *	<b>v</b>	1	25	Percen 👻		NOT LOGGED IN				
Sport Bike *		1	0	Fixed -		General	=			
		-		T DAGG	-	Wholesale				
Combiflex 201 Retractable Cable Lock *	1	1	12	Fixed 💌	<b>v</b>	VIP Member				
Back-Roller City Waterproof Panniers *	1	1	50	Percen 👻		Private Sales Member	-			
Use the following code to insert the promoset	into CMS	or static bloc	k: {{block type="i	toris_group	edproductpromotic	ns/promotions" rule_id="1"}}				

#### 3.3.2 Discount for the Entire Promo set

The method allows entering a discount for the whole set of products into the appeared input box next to the method. The admin can enter a value and specify the percentage or fixed discounts in the dropdown.

omotion Rules							Create New Rule
Title *	Pos	ition Status		Date From	Date To		(3) Delete Rule
Save up to 60% OFF	1	Active				-	
Price calculation method Discount for the	Entire Pr	omoset	<b>•</b> 60	Percent			
	In	QTY:	Show	Customer Groups:			
	Set:		promoset on this product				
Watts Helmet *	<b>V</b>	1	<b>V</b>	All Groups		*	
See.Sense Icon Smart Lights *	1	1	<b>v</b>	NOT LOGGED IN			
Sport Bike *		1		General		=	
Combiflex 201 Retractable Cable Lock *		1		Wholesale			
Back-Roller City Waterproof Panniers *		1		VIP Member Private Sales Member		-	
		_		Frivate Sales Methodi			





#### **3.3.3 Fixed Price for the Entire Promo set**

The extension also allows applying a fixed price to the whole set. The admin can enter the final fixed price in the input box next to the calculation method.

romotion Rules						Create New Rule
Title *	Pos	sition Status	3	Date From	Date To	🛞 Delete Rule
5 Products Under 300	1	Active	e 💌			
Price calculation method Fixed Price for t	he Entire	Promoset	299			
	In	QTY:	Show	Customer Groups:		
	Set:		promoset on			
Watta Holmot *			this product	48.0		
watts neimet "	<b>V</b>	1	<b>V</b>	All Groups	<u>*</u>	
See.Sense Icon Smart Lights *	1	1		NOT LOGGED IN		
Sport Bike *		1		General	=	
		-		Wholesale		
Combifiex 201 Retractable Cable Lock *	$\checkmark$	1	$\checkmark$	VIP Member		
Back-Roller City Waterproof Panniers *	1	1		Private Sales Member	-	
Use the following code to insert the promoset	into CMS	or static bloc	k: Whilock type="ito	ie arouned productoromotic	ne/nromotione" rule_id="1"\\	
use the following code to insert the promoset	into CM3	or static bloc	v. (foreck type- ito)	is_grouped productpromotic	marpromotiona Tule_Id= 1 //	

### **3.4 Promotions on the Frontend**

#### 3.4.1 Show Promotion Block on the Frontend

To add a promotion block to the Frontend, the code <?php echo \$this->getChildHtml('itoris\_promosets') ?> should be inserted into file catalog/product/view.phtml

#### **3.4.2 Promotions on the Frontend**

If the associated items have custom options, the extension allows configuring them. The extension shows the detailed calculation breakdown including the discount for each item, the discount for the entire promo set, the original and final prices.

This is how the promo set looks on the Frontend:



White +\$6.00 Price: \$397.00 Discount: \$238.20

Total: \$158.80 ADD TO CART





#### 3.4.3 Promotions on CMS Pages/Static Blocks

As the extension generates a unique code for each promo set, the admin can insert the promotion to any CMS page or static block.

The code looks as follows {{block type="itoris\_groupedproductpromotions/promotions" rule\_id="1"}}





\$60.00

NEW PRODUCTS

LINEN BLAZER

\$455.00



\$210.00



CHELSEA TEE \$75.00

\$340.00

LAFAYETTE CONVERTIBLE

DRESS





Waterproof Panniers \$70.00 50% OFF!



See.Sense Icon Smart Lights \$56.00 25% OFF!

Combiflex 201 Retractable Cable Lock **\$20.00 \$12.00 OFF!** 

Price: \$387.00 Discount: \$76.50

Total: \$310.50 ADD TO CART





#### 3.4.3 Promotions in the Shopping Cart

The promotions block is displayed in the shopping cart if a product included into the rule is added to the cart.

The subtotal and total price will be calculated based on the rule. As the extension allows applying several rules to be applied to, a promo set with a larger discount will be applied.

SHOPPING	CART				PROCEED TO CHECKOUT
PRODUCT		PRICE	QTY SUE	BTOTAL	
5 PRODUCTS UND	Watts Helmet \$4100 \$705 OFF!	\$397.00 \$98.00 OFF!	1 \$2	99.00 💼	ESTIMATE SHIPPING AND TAX COUNTRY * STATE/PROVINCE * United States  Please select region CITY ZIP * CITY ESTIMATE
Sport Bike \$210.00 \$4775 OFF!	See Sense lcon Smart Lights \$5600 \$1273 OFF!				SUBTOTAL \$299.00 TAX \$23.43 GRAND TOTAL \$322.43 PROCEED TO CHECKOUT
Combiflex 201 Retractable Cable Lock \$20.00 \$4.55 OFF!			UPDATE SHOP	PING CART -OR-	
OUR PROMO 5 Products Und Combiflex 201 Retractable Cable Lock \$20.00 \$4.55 OFF!	A Control Cont	Watts Helmet \$31.00 \$7.05 OFF! Configure Produc Choose Color * •\$10.00 © White •\$6.00	Sport Bike \$210.00 \$47.75 OFF!	E See.Sense Icon Smart Lights \$56.00 \$12.73 OFF!	Price: \$387.00 Discount: \$88.00 Total: \$299.00 ADD TO CART

