

Bundle Product Promotions extension for Magento

User Guide

version 2.0





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1. Introduction

The document is a User Guide for extension **Bundle Product Promotions** created for Magento websites. It describes the extension functionality and provides some tips for a quick start.

The extension official page – <u>https://www.itoris.com/magento-bundle-product-promotions.html</u>

The purpose of the Bundle Product Promotions extension for Magento is to create inseparable bundle promo sets with fixed quantities and trigger discounts based on a chosen price calculation method.

The extension provides a detailed pricing breakdown for each bundle product on the Frontend, allows showing bundled items' images or descriptions and applying one of the calculation methods. For example, the following methods are available: manual discounts for each item, the discount for the entire promo set and fixed price for the entire promo set. Moreover, the extension allows the admin to bundle simple items with custom options and configurable products.

2. Installation

2.1. System Requirements

The extension works under Magento from 1.4.x and higher. The extension works with Apache 1.3.x and higher, PHP 5 or higher, Linux or IIS.

2.2. Installation

Download the extension installation zip package from your account at <u>https://www.itoris.com/</u> and unpack it to the root of your Magento site by (S)FTP. Then flush cache in your Magento backend following **System > Cache Management**.

2.3. License

Please find the license agreement at <u>https://www.itoris.com/magento-extensions-license.html</u>





3. How to Use

3.1. General Settings

The general settings are available following **System > ITORIS extensions > Bundle Product Promotions**. The extension allows configuring the setting globally and for each store view.

Extension enabled – enables or disables the extension functionality.

Dashboard Sales Catalog	Customers Promotio	ns Newsletter	CMS Reports	System	③ Get help for this page
Current Configuration Scope: Default Config	Bundle Product	Promotions Conf	iguration		Back Reset Save Settings
	Extension enabled	Yes			×

3.2 Create Bundle Promosets

This extension expands the default bundle products functionality and allows adding discounts for bundle products or for each bundled item. All the settings are available in a separate section in the bundle product configuration.

Show Bundle As – allows configuring bundled items as default Magento or as a bundle promo set.

Price calculation method – allows applying one of the three types of discounts to each bundled item or to the whole set: manual discount for associated products, discount for the entire promo set and fixed price for the entire promo set.

Show associated products' images – shows or hides the associated products' images on the Frontend.

Associated Product image size (px) – allows specifying the product image size (px).

Show associated products' descriptions – shows or hides the associated products' descriptions on the Frontend.

Associated product description length (chars) – allows specifying the product description length (chars).



3.2.1 Manual discount for associated products

This method helps the admin specify a percentage or fixed discount for each item separately in the promo set. The admin can enter a value manually and choose the fixed or percentage discounts for each item in the new "**Discount**" column.

	🍥 Summer 2018 (Default)	Back Reset	(8) Delete	Duplicate	🕗 Save	🥝 Sav	e and Contin
Product Information							
General	Shipment						
Prices		Together		•			
Meta Information	onp buildle items	Togener					
Images	Show as						
Design	Show as						
Gift Options	Show Bundle As	Promoset		•			
Inventory	Price calculation method	Manual discounts for associ	ated products	•			
Websites	Show associated products' images						
Categories	Associated Product image size (px)	50					
Related Products							
Up-sells	Show associated products' descriptions						
Cross-sells	Associated product description	100					
Product Reviews	length (chars)	100					
Product Tags							
Customers Tagged Product	Products in Promoset					⊕ /	Add New Pro
Custom Options							
Bundle Items	Name		Qty	Discoun	t		Position
	Retro Chic Eyeglasses SKU: ace002		2.0000	50.00	Perc	cent 👻	0
	Flatiron Tablet Sleeve SKU: abl002		3.0000	20.00	Fixe	d 🖵	0
	Swiss Movement Sports Watch SKU: acj005		1.0000	30.00	Perc	cent 💌	0

3.2.2 Discount for the entire promo set

This method allows entering a discount for the whole set of products into the appeared input box next to the method. The admin can enter a value and specify the percentage or fixed discount in the dropdown.

	🍥 Summer 2018 (Default)	Back Reset	🙁 Delete 🕒 Dup	licate 🥑 Save	Save and Continue Edit
Product Information					
General	Shipment				
Prices		Together			
Meta Information		rogener	•		
Images	Show as				
Design	Silow as				
Gift Options	Show Bundle As	Promoset	•		
Inventory	Price calculation method	Discount for the Entire Promos	et 💌	50	Fixed 💌
Websites	Show associated products' images				
Categories	Associated Product image size (px)	50			
Related Products					
Up-sells	Show associated products' descriptions				
Cross-sells	Associated product description	100			
Product Reviews	length (chars)	100			
Product Tags					
Customers Tagged Product	Products in Promoset				G Add New Product
Custom Options					
Bundle Items	Name		Qty		Position
	Retro Chic Eyeglasses SKU: ace002		1.0000		0
	Flatiron Tablet Sleeve SKU: abl002		1.0000		0
	Swiss Movement Sports Watch SKU: acj005		1.0000		0



3.3.3 Fixed price for the entire promo set

SKU: acj005

This extension also allows applying a fixed price to the whole set. The admin can enter the final fixed price in the input box next to the calculation method.

	🕥 Summer 2018 (Default)	Back Reset	🛞 Delete 🕒 Duj	plicate 🥥 Save	🤣 Save and Continu
roduct Information					
General	Shipment				
Prices		Together			
Meta Information	Ship buildle items	Together	•		
Images	Show as				
Design	Sliow as				
Gift Options	Show Bundle As	Promoset	•		
Inventory	Price calculation method	Fixed Price for the Entire Pror	moset 💌	499	
Websites	Show associated products' images				
Categories	Associated Product image size (px)	50			
Related Products	Show associated products'				
Jp-sells	descriptions				
Cross-sells	Associated product description	100			
Product Reviews	length (chars)	100			
Product Tags					
Customers Tagged Product	Products in Promoset				Add New Prod
Custom Options					
Bundle Items	Name		Qty		Position
	Retro Chic Eyeglasses SKU: ace002		1.0000		0
	Flatiron Tablet Sleeve SKU: abl002		1.0000		0
	Swiss Movement Sports Watch		1.0000		0





3.3 Bundle Promo sets on the Frontend

This extension shows a detailed price calculation for each bundle promo set in the Frontend. The customers can see a regular and discounted price for each promo set. There is no ability to change the bundled items' quantities. The promo set is inseparable and the items can be purchased together only. Each item in the promo set is linked to the product page. The customers can change the bundle sets quantity and add the bundle product to the cart. The extension also allows adding and configuring products with custom options and configurable products directly in the table.

This is how the bundle product with the fixed price for the entire promo set looks on the Frontend.

MADISON			ACCOUNT
ISLAND		Search	n entire store here Q
WOMEN MEN ACCESSORIES HOME & DECOR	SALE VIP		
HOME / SUMMER 2018			
	SUMMER 201 IN STOCK Summer 2018	Save \$98	11.00 when purchasing this package as configured: \$499.00
MORE VIEWS			
Regular Price: \$1,480.00 Your Price: \$499.00 (You save \$981.00)			
Product	Quantity	Regular Price	Package Price
Flatiron Tablet Sleeve	1	\$150.00	\$50.57
Plaid Cotton Shirt	1	\$160.00	\$53.95
Color *			
Choose an Option			
Size * Choose an Option			
Retro Chic Eyeglasses	1	\$295.00	\$99.46
Wingtip Cognac Oxford	1	\$375.00	\$126.44
Color *			
Choose an Option 🗸			
Shoe size * Choose an Option			
Swiss Movement Sports Watch	1	\$500.00	\$168.58
Qty. 1 ADD TO CART			
Add to Wishlist Add to Compare 🛛 🔀 🕤			



3.4 Bundle Promo sets in Cart

The extension also allows displaying the product final price with the applied discount in the cart.

SHOPP	ING CART								PROCEED TO	CHECKOUT
Summer	2018 was added t	to your shop	ping cart.							
PRODUCT					PRICE	QTY	SUBTOTAL			
1 ••• •••	SUMMER 2018 SKU: summer-2018-ac		joo5-msjoo6c-amsoo56	: \$	1,480.00 981.00 OFF	1 Edit	\$499.00	Û		
		1	\$150.00	\$50.57						
	Flatiron Tablet Sleeve									
	Plaid Cotton Shirt	1	\$160.00	\$53.95						
	Color Khaki									
	Size M									
	Retro Chic Eyeglasses	1	\$295.00	\$99.46						
	Wingtip Cognac Oxford	1	\$375.00	\$126.44						
	Color Cognac Shoe size 8									
	Swiss Movement Sports Watch	1	\$500.00	\$168.58						

