

Grouped Promotions extension for Magento2

User Guide

version 1.0



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1. Introduction

The document is a User Guide for extension **Grouped Promotions** created for Magento2 websites. It describes the extension functionality and provides some tips for a quick start.

The purpose of the Grouped Promotions extension for Magento 2 is to create special product offers based on different discount rules for certain customer groups. Promotion blocks are inserted into product pages directly.

Three price calculation methods are available for each promoeset: manual fixed or percentage discount for associated products, fixed or percentage discount for the entire promoeset and fixed price for the entire promoeset. Promotion rules are collected on the promotions' grid that provides the search tool and mass actions.

The extension allows to create an unlimited number of promoesets for different products with custom options. You can set a time range, choose a discount method, or select customer groups where a promoeset is to be available to. You are able to hide or show promoesets on the cart or insert into CMS pages or static blocks using the code linked to each promoeset. You can configure all products with custom options included into promotion packages directly on Frontend.

2. Installation

2.1. System Requirements

The extension requires Magento 2.x

2.2. Installation

The extension is provided as a .zip archive with the source code and the installation instructions.

Unpack the source code into **/app/code/Itoris/Itoris_GroupedPromotions/** folder on your server. And run the following commands in the SSH console:

```
php bin/magento module:enable --clear-static-content Itoris_GroupedPromotions  
php bin/magento setup:upgrade
```

Then log into Magento backend and flush cache in **System -> Cache Management -> Flush Magento Cache**

If you experience any issues with the extension installation please contact us here -

<https://www.itoris.com/contact-us.html>

2.3. License

The extension has full open source code. One license/purchase can be used on a single production Magento2 website and its development instances. The extension can be customized for the license owner needs. Redistribution of the extension or its parts is not allowed. Please read more details here -

<https://www.itoris.com/magento-extensions-license.html>

3. How to Use

3.1. General Settings

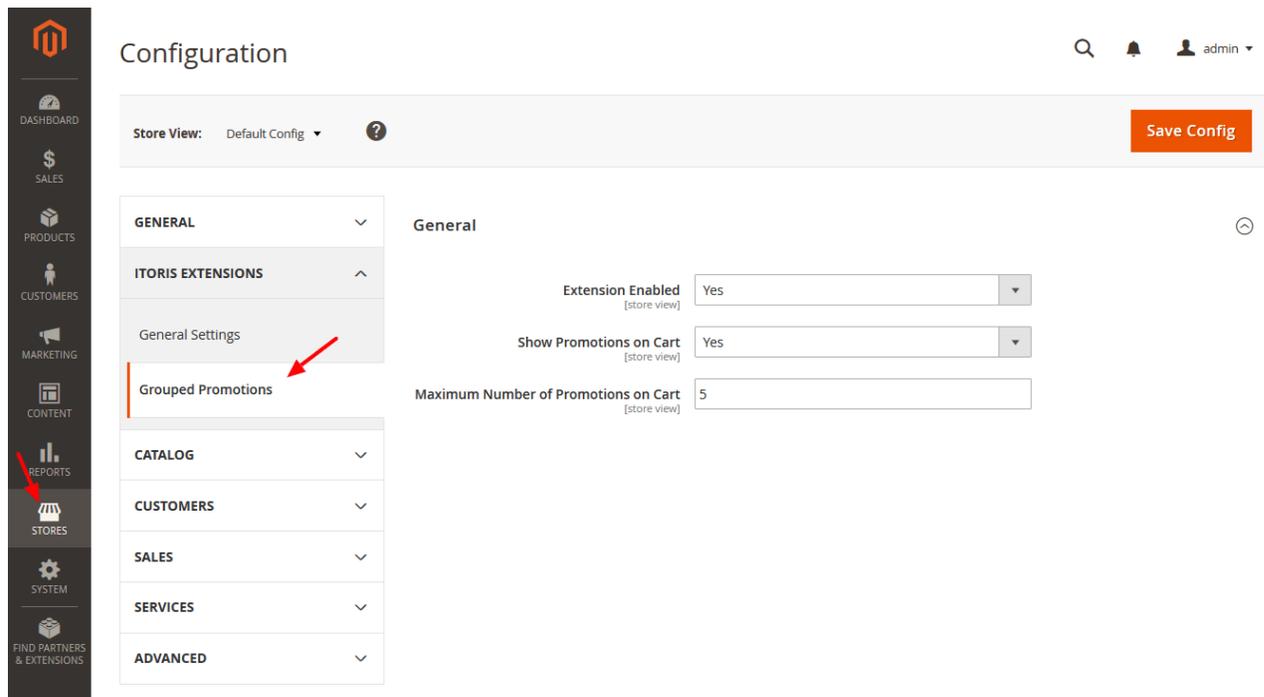
The general settings are available following **Stores > Settings > Configuration > ITORIS EXTENSIONS > Grouped Promotions**.

Extension Enabled – enables or disables the extension functionality.

Show Promotions on Cart – displays or hides promotions in the shopping cart. If option "Yes" is chosen, and a product linked to the promotion set is added to the cart, another promotion will be available as a suggested product below. The visibility of each promotset can also be configured individually.

Maximum Number of Promotions on Cart – allows to set a maximum number of promotions in cart if the previous option "Yes" is specified. Maximum 5 promotsets are shown on cart by default.

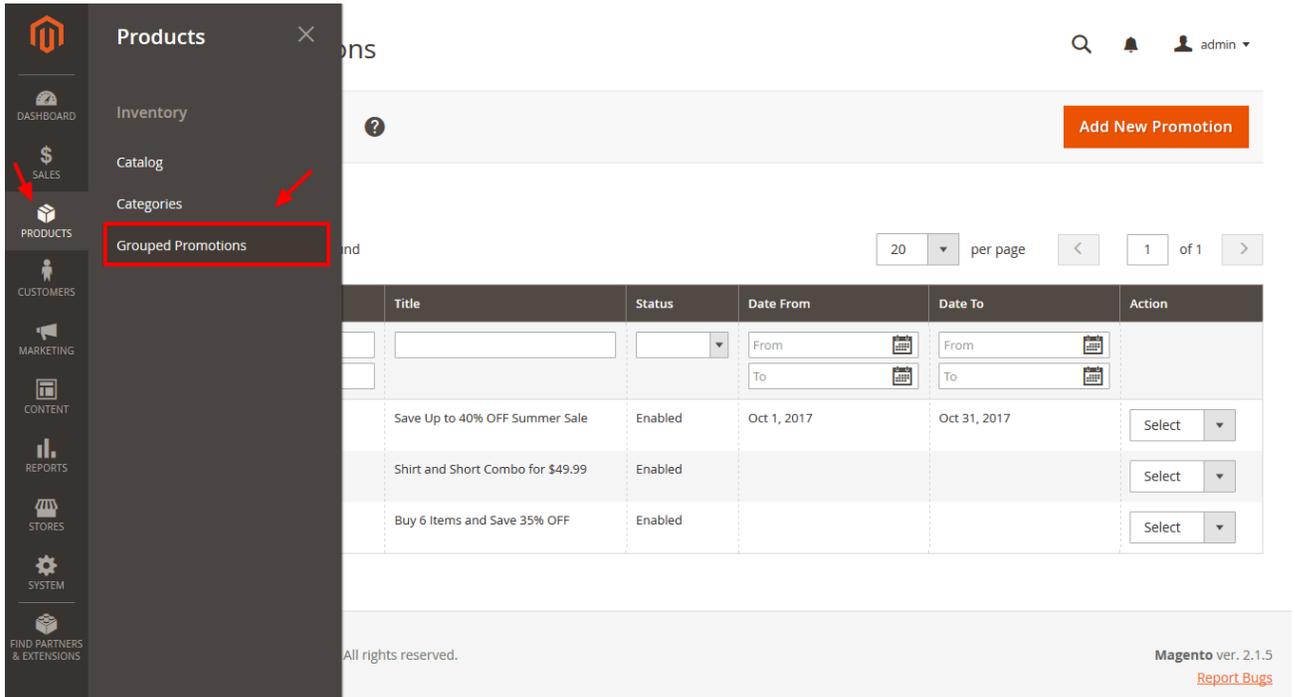
You can configure the general settings for the entire store or per store view.



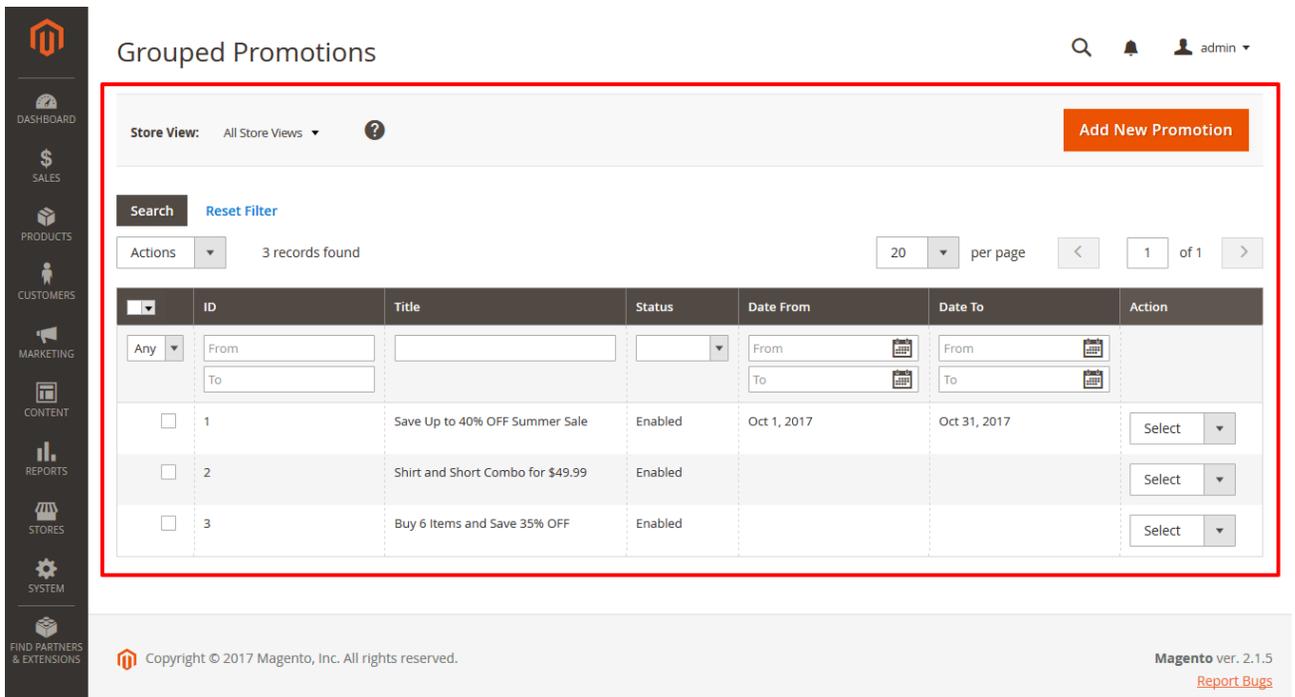
The screenshot displays the 'Configuration' interface. On the left is a vertical sidebar with navigation icons for Dashboard, Sales, Products, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main content area is titled 'Configuration' and includes a search icon, a notification bell, and a user profile 'admin'. Below this is a 'Store View' dropdown set to 'Default Config' and a 'Save Config' button. The 'GENERAL' section is expanded to show 'ITORIS EXTENSIONS', which is further expanded to 'General Settings' (indicated by a red arrow) and 'Grouped Promotions' (also indicated by a red arrow). The 'Grouped Promotions' settings are visible, including 'Extension Enabled' (Yes), 'Show Promotions on Cart' (Yes), and 'Maximum Number of Promotions on Cart' (5).

3.2. Grouped Promotions Configuration

All grouped promotions are stored on the grid following **PRODUCTS > Inventory > Grouped Promotions**.



The extension allows to create promotsets for a certain store view. You can specify "Store View" on the upper-left corner and add promotsets there.



Admin can manage data, use the search tool and apply mass actions directly on the grid.

The following actions are available:

Search – allows to search for entered information.

Reset Filters – restores all search filters.

Mass Actions – lists the following mass actions applied to the selected promotions:

Delete – removes the chosen promoset(s) from the list.

Enable – makes the chosen promoset(s) visible on Frontend.

Disable – makes the chosen promoset(s) hidden on Frontend.

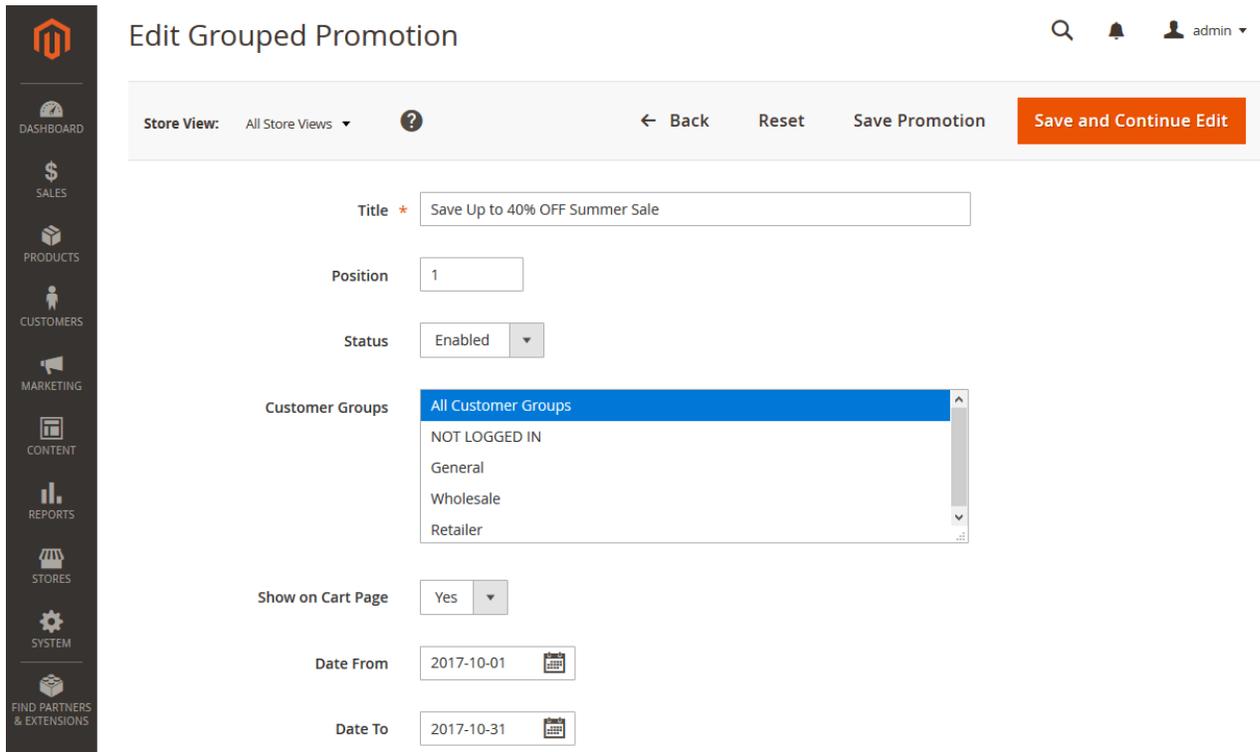
The list provides the following columns:

- **ID** – the identification number of the created promoset.
- **Title** – the name of promoset.
- **Status** – shows current statuses "**Enabled**" or "**Disabled**" of each promoset.
- **Date From** – the start date when the promoset is available for selected customer group(s).
- **Date To** – the end date when the promoset is available for selected customer group(s).
- **Action** – includes actions "**Edit**", "**Delete**" or "**Disable**".

Promosets per Page – shows how many promotions can be displayed per page.

3.2.1 Add New Promotion

To create a new promotion click button "Add New Promotion" above the grid. All settings can also be configured per store view.



The screenshot shows the 'Edit Grouped Promotion' interface. On the left is a vertical sidebar with navigation icons for Dashboard, Sales, Products, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main content area has a header with 'Edit Grouped Promotion', a search icon, a notification bell, and a user profile 'admin'. Below the header is a toolbar with 'Store View: All Store Views', a help icon, and buttons for 'Back', 'Reset', 'Save Promotion', and 'Save and Continue Edit'. The form fields are: 'Title *' with the value 'Save Up to 40% OFF Summer Sale'; 'Position' with the value '1'; 'Status' with a dropdown set to 'Enabled'; 'Customer Groups' with a dropdown menu showing 'All Customer Groups', 'NOT LOGGED IN', 'General', 'Wholesale', and 'Retailer'; 'Show on Cart Page' with a dropdown set to 'Yes'; 'Date From' with the value '2017-10-01' and a calendar icon; and 'Date To' with the value '2017-10-31' and a calendar icon.

Title – specifies the name of promotet.

Position – defines the position of promotet shown on Frontend. If several promotions are applied to one product, the position allows to set the priority.

Status – applies the "Enabled" or "Disabled" statuses. Only enabled promotions will be visible for selected customer group(s).

Customer Groups – the promotion is available for selected customer group(s) only. Option "All Groups" is chosen by default.

Show on Cart Page – allows to show or hide the current promotet in the shopping cart.

Date From - Date To – limits the visibility period for selected group(s). If no dates are set, the promotet will be available for an unlimited period of time.

3.2.1.1 Price Calculation Methods

The extension allows to apply one of the three types of discounts to the whole set. They are called "Price Calculation Methods".

1. Manual Discounts for Associated Products

The particular method helps to set percentage or fixed discounts for each product separately in the promotset.

Price Calculation Method: Manual Discounts for Associated Products

ID	Thumbnail	Name	SKU	Price	QTY	Discount	Type Discount	Show for Product	Actions
1824		Karmen Yoga Pant	WP01	\$39.00	1	40	Percent	Yes	Remove
1721		Nora Practice Tank	WT03	\$39.00	1	40	Percent	Yes	Remove
15		Affirm Water Bottle	24-UG06	\$7.00	1	40	Percent	Yes	Remove

Use the code to insert the promotset into CMS or static block: `{{block class="Itoris\GroupedPromotions\Block\Promotions" rule_id="1"}}`

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To add products to the promotset click button "**Add New Products**" and select some products in the appeared popup. The extension supports downloadable, virtual, configurable, bundle or simple products with custom options. To make the promotset active at least two products are to be added to. After products are chosen click button "**Add Selected Products**".

The following columns are available on the grid:

ID – the product's ID.

Thumbnail – the product's thumbnail.

Name – the product's name.

SKU – the product's SKU.

Price – the original product's price.

QTY – sets the product’s quantity in the promotet. Customers won’t be able to change each product’s quantity on Frontend.

Discount – allows to enter the discount manually.

Type Discount – specifies the fixed or percentage type of discount.

Show for Product – allows to show the promotet on the particular product pages.

Actions – removes products from the promotet.

You can also adjust products sort order by dragging and dropping product rows.

2. Discount for the Entire Promoset

The method allows to enter a discount for the whole set of products in the appeared input box. You can choose the percentage or fixed discount in dropdown next to the method.

Use the code to insert the promotet into CMS or static block: `{{block class="Itoris\GroupedPromotions\Block\Promotions" rule_id="3"}}`

3. Fixed Price for the Entire Promoset

The extension also allows to set a set a fixed price for the whole set. You can enter the final fixed price in input box next to the calculation method. If your products have paid custom options they won't affect the fixed promoset price.

3.2.1.2 Insert Promoset into CMS Pages/Static Blocks

Each promoset has its unique line of code allowing to insert promotion blocks into CMS pages or static blocks using the WYSIWYG editor. For instance to publish promoset on the Home page or a category page. After you save the promoset the following code will be available below the settings:

```
{{block class="Itoris\GroupedPromotions\Block\Promotions" rule_id="1"}}
```

The promotion rule's ID specifies what promoset will be displayed on Frontend.

If you need to insert the same promoset into static blocks available for different store views, you can switch into the necessary store view, make all necessary changes and save the promotion rule. The code will be available with the same ID.

3.4 Grouped Promotions on Frontend

Blocks “OUR PROMOTIONS” are built in each product page where promotions rules are applied to, unless other settings specified in promosets.

The extension allows to configure downloadable, virtual, simple, configurable and bundle products with custom options within sets. Customers won't be able to update the amount of products as all products in the set have the fixed quantities.

The initial prices and discounts are displayed below each product. The final and detailed price calculation is available next to the promotion set.

The screenshot shows the LUMA website interface. At the top, there's a navigation bar with the LUMA logo, a search bar, and links for 'Sign In' and 'Create an Account'. Below the navigation bar, there's a category menu with 'What's New', 'Women', 'Men', 'Gear', 'Training', and 'Sale'. The main content area features a large image of a woman wearing a pink 'Nora Practice Tank'. To the right of the image, the product name 'Nora Practice Tank' is displayed, along with the price '\$39.00' and 'IN STOCK' status. Below the price, there are color and size selection options. A blue 'Add to Cart' button is prominent. Underneath the main image, there are smaller thumbnail images and tabs for 'Details', 'More Information', and 'Reviews'. The 'Details' tab is active, showing a description and a list of features: 'Pink striped tank with side rouching', 'Pre-shrunk', 'Garment dyed', and '92% Organic Cotton/8% Lycra'. At the bottom of the page, a red-bordered box highlights the 'OUR PROMOTIONS' section. This section is titled 'Shirt and Short Combo for \$49.99' and displays two items: the 'Nora Practice Tank' (priced at \$39.00 with a 20.65% discount) and 'Echo FIT Compression Short' (priced at \$24.00 with a 20.65% discount). The total price for the bundle is shown as \$49.99, with a discount of \$13.01 from the original price of \$63.00. An 'Add to Cart' button is provided for the bundle.

3.5 Grouped Promotions on CMS Pages and Static Blocks

You are able to add promotion blocks to any Magento pages or blocks.

To insert a grouped promotion into a CMS page or static block you can use the line of code available for each promotset below the promotset's settings in Backend. The code can be added manually using the WYSIWYG editor.

The screenshot shows the LUMA website interface. At the top, there is a navigation bar with links for 'What's New', 'Women', 'Men', 'Gear', 'Training', and 'Sale'. Below this is a search bar and a shopping cart icon. The main content area is titled 'Training' and includes a large banner image of a woman in athletic wear on a beach. To the right of the banner is a text box with the following text: 'Motivate yourself. Reach goals. Boost ambition. Max fitness. Upgrade lifestyle.' Below the banner is a section titled 'OUR PROMOTIONS' with a sub-header 'Buy 6 Items and Save 35% OFF'. This section features two product images: a blue t-shirt and a pink tank top. Below each image are color swatches and size selection buttons (XS, S, M, L, XL). To the right of the products is a price summary: 'Price: \$213.00', 'Discount: \$74.55', and 'Total: \$138.45', with an 'Add to Cart' button.

3.6. Grouped Promotions in the Shopping Cart

After you add the promotset to the cart the promotion set will display the detailed information about products, discounts, quantities and prices. The extension allows to change the quantity of the whole promotion set only. Admin can specify the quantity of each product in Backend.

If option "Show on Cart Page" is enabled in Backend, the additional promotion blocks are available in the shopping cart. The total, discounts and subtotal are calculated based on the chosen method. If several promotions are applied to the product the extension offers the most profitable option for customers.

The screenshot shows the LUMA shopping cart interface. At the top, there is a search bar and a shopping cart icon with a '2' badge. Below the navigation menu, the page title is 'Shopping Cart'. The main content area features a table with columns for 'Item', 'Price', 'Qty', and 'Subtotal'. A red box highlights a 'Shirt and Short Combo for \$49.99'. The items are 'Nora Practice Tank' (orange, size XS, \$39.00, 20.65% OFF) and 'Echo Fit Compression Short' (black, size 28, \$24.00, 20.65% OFF). The total price is \$63.00 with a \$13.01 discount. To the right, a 'Summary' sidebar shows the subtotal (\$49.99), tax (\$0.00), and order total (\$49.99), with a 'Proceed to Checkout' button. Below the cart, there is a section for 'OUR PROMOTIONS' featuring a 'Save Up to 40% OFF Summer Sale'. This promotion includes three items: 'Affirm Water Bottle' (\$7.00, 40% OFF), 'Nora Practice Tank' (\$39.00, 40% OFF), and 'Karmen Yoga Pant' (\$39.00, 40% OFF). The total price is \$85.00 with a \$34.00 discount, resulting in a total of \$51.00. An 'Add to Cart' button is visible.