

Auto Upsells extension for Magento

User Guide

version 2.0





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1. Introduction

The document is a User Guide for extension **Auto Upsells** created for Magento websites. It describes the extension functionality and provides some tips for a quick start.

The extension official page - https://www.itoris.com/magento-auto-upsells.html

The purpose of the Auto Upsells extension for Magento is to add more expensive upsells to all products automatically or for each product manually. If the products have the ready-made upsells' lists, the extension allows the admin to keep these products in the lists. Otherwise the extension substitutes the existing upsells' lists. The search algorithm provides quick and relevant results by moving bestsellers to the top of the list, setting a price range, and showing a specified number of upsells on the Frontend.

To show products from different categories, the admin can choose either to search for upsells in a current category or select categories for each product manually.

2. Installation

2.1. System Requirements

The extension works under Magento from 1.4.x and higher. The extension works with Apache 1.3.x and higher, PHP 5 or higher, Linux or IIS.

2.2. Installation

Download the extension installation zip package from your account at <u>https://www.itoris.com/</u> and unpack it to the root of your Magento site by (S)FTP. Then flush cache in your Magento backend following **System > Cache Management**.

2.3. License

Please find the license agreement at <u>https://www.itoris.com/magento-extensions-license.html</u>





3. How to Use

3.1. General Settings

The general configuration is available following **System > Itoris Extension > Auto Upsells.** The general settings can be configured globally or for each store view.

Auto Select Upsells Randomly – adds upsells to all products automatically.

There are three options in the dropdown:

- Yes the extension searches for upsells and substitutes the existing upsells' lists.
- **No** the extension doesn't add upsells to products.
- Yes, if list is empty the extension searches for upsells and adds them to products, if the original list is empty.

Choose Random from Best Sellers List Top – chooses 20 bestsellers which upsells' lists will be based on.

Price Point of Selected Products – allows the admin to set the price percentage range and searches for products in this specific price range. The price range is set to 5 - 30% by default.

Number of Upsells – shows a set number of upsells on the Frontend. 5 items are shown by default.

Dashboard Sales Catalog	Customers Promotions Newsle	etter CMS Reports System	③ Get help for this page
urrent Configuration Scope: Default Config 💽 anage Stores	Auto Upsells		Back Reset Save Settings
anaue Stufes	Auto Upsells Auto Select Upsells Randomly Choose Random from Best Sellers List Top Price point of selected Products Number of Upsells	Yes 20 from 5 % to 30 % Higher 5	





3.2 Auto Upsells for a Certain Product

The extension also allows the admin to configure upsells for each product manually following **Catalog > Manage Products > {select a product} > Up-sells**.

Auto Select Upsells Randomly – adds upsells to all products automatically.

There are three options in the dropdown:

- Yes the extension searches for upsells and substitutes the existing upsells' lists.
- No the extension doesn't add upsells to products.
- Yes, if list is empty the extension searches for upsells and adds them to products, if the original list is empty.

Choose Random from Best Sellers List Top – chooses 20 bestsellers based on which upsells' lists will be created.

Price Point of Selected Products – allows the admin to set the price percentage range and searches for products in this specific price range. The price range is set to 5 - 30% by default

Number of Upsells – shows a set number of upsells on the Frontend. 5 items are shown by default.

Product Information	Madison Earbuds (Electronics)						
General							
Prices	Page 1 of 1 pages View 20 per page Total 0 records found Reset Filter Search						
Meta Information	V ID Vame Type Attrib. Set Name Status Visibility SKU Price Position						
Images	Yes v v v From: From:						
Recurring Profile	To: To:						
Design							
Gift Options	No records found.						
Electronics	Auto Calast IIs solla						
Inventory	Auto select op-sells						
Websites	Auto Select Upsells Randomly Yes (GLOBAL)						
Categories	✓ Use Config Settings						
Related Products	Choose Random from Best 20 [GLOBAL]						
Up-sells	Sellers List Top 🛛 Vse Config Settings						
Cross-sells	Price point of selected Products from 5 % to 30 % Higher [GLOBAL]						
Product Reviews	✓ Use Config Settings						
Product Tags	Number of Upsells 5 [GLOBAL]						
Customers Tagged Product	Use Config Settings						
Custom Options	Select from the same Yes GLOBAL]						





Select from the Same Category(ies) – if option "**Yes**" is chosen, the extension searches for upsells in the same category. If "**No**" is selected, the category tree will be available.

Madison Earbuds (Electronics)		Back Reset Delete	Duplicate Save	Save and Continue Edit
Gift Options	Auto Select Up-sells			
Electronics				
Inventory	Auto Select Upsells Randomly	Yes	▼ [GLOBAL]	
Websites		Use Config Settings		
Categories	Choose Random from Best	20	[GLOBAL]	
Related Products	Sellers List Top	Use Config Settings		
Up-sells	Price point of selected Products	from 2 % to 100 % Higher	[GLOBAL]	
Cross-sells		Use Config Settings		
Product Reviews	Number of Upsells	5	[GLOBAL]	
Product Tags		Use Config Settings		
Customers Tagged Product	Select from the same	No	[GLOBAL]	
Custom Options	category(les) Default Category (1) Women (51) Parts & Denim (8) Parts & Denim (8) Pa)		

3.3 Auto Upsells on the Frontend

This is how the auto upsells look on the Frontend.

YOU MAY ALSO BE INTERESTED IN THE FOLLOWING PRODUCT(S)



