

# Special Price Countdown extension for Magento2

## User Guide

version 1.0



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## 1. Introduction

The document is a User Guide for extension **Special Price Countdown** created for Magento2 websites. It describes the extension functionality and provides some tips for a quick start. Official page: <https://www.itoris.com/magento-2-special-price-countdown.html>

The purpose of the Special Price Countdown extension for Magento 2 is to display the special price countdown timer on product and category pages before or during the specified time period.

After admin creates special prices for products the extension enables the timer automatically identifying the special price time period. You are able to specify the timer's configuration globally or per store view. If the special offer ends the special price end countdown is added to product and category pages to remind customers about sale. If the special offer is coming soon the special price start countdown is added to product and category pages to keep consumers waiting for upcoming offers.

The extension allows to customize the countdown timer format with HTML tags support. You can specify the timer's display period as well as translate date labels for different store views.

## 2. Installation

### 2.1. System Requirements

The extension requires Magento 2.x

### 2.2. Installation

The extension is provided as a .zip archive with the source code and the installation instructions.

Unpack the source code into `/app/code/Itoris/Itoris_SpecialPriceCountdown/` folder on your server. And run the following commands in the SSH console:

```
php bin/magento module:enable --clear-static-content Itoris_SpecialPriceCountdown  
php bin/magento setup:upgrade
```

Then log into Magento backend and flush cache in **System > Cache Management > Flush Magento Cache**

If you experience any issues with the extension installation please contact us here -

<https://www.itoris.com/contact-us.html>

### 2.3. License

The extension has full open source code. One license/purchase can be used on a single production Magento2 website and its development instances. The extension can be customized for the license owner needs. Redistribution of the extension or its parts is not allowed. Please read more details here -

<https://www.itoris.com/magento-extensions-license.html>



## 3. How to Use

### 3.1. Settings

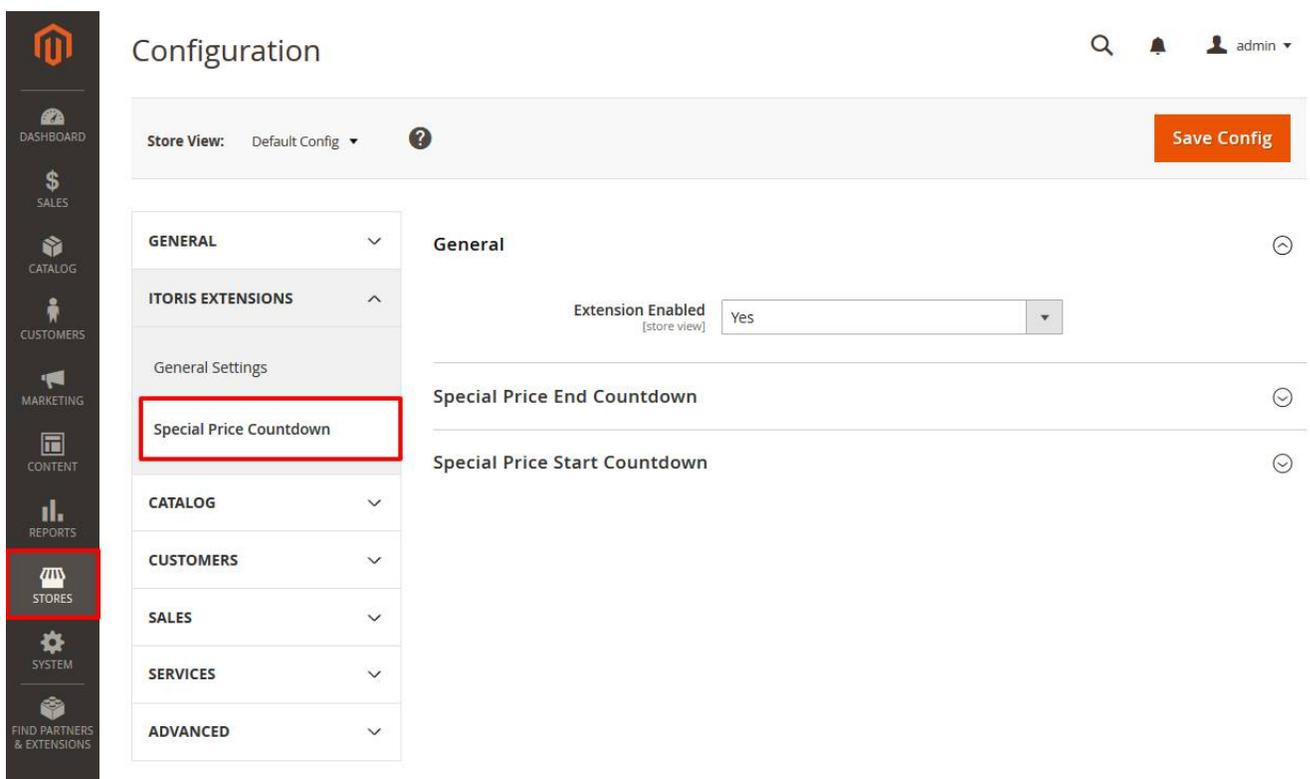
#### 3.1.1 General Settings

You can find the main settings following **STORES > Settings > Configuration > ITORIS EXTENSIONS > Special Price Countdown**.

You are able to configure the settings for a certain store view. Choose a necessary store in "Store View", clear checkbox "Use Website", make all necessary changes and click button "Save Config".

The "**General**" section manages the extension activation:

**Extension Enabled** – enables or disables the extension functionality.

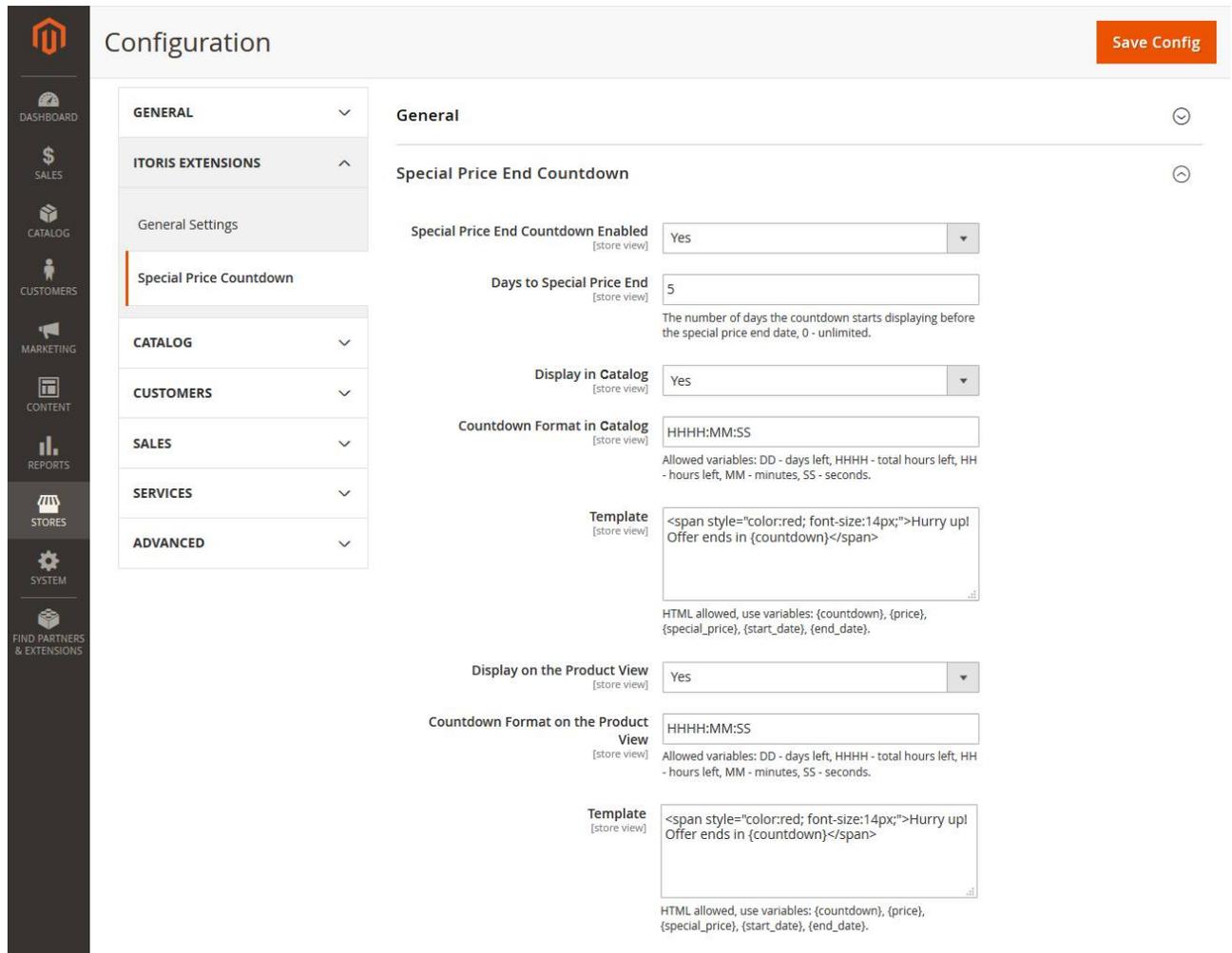


The screenshot displays the ITORIS Configuration interface. On the left is a vertical sidebar with navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Stores (highlighted with a red box), System, and Find Partners & Extensions. The main content area is titled 'Configuration' and shows a 'Store View' dropdown set to 'Default Config'. A 'Save Config' button is in the top right. The 'ITORIS EXTENSIONS' section is expanded, showing 'General Settings' and 'Special Price Countdown' (highlighted with a red box). The 'General' settings for 'Special Price Countdown' include an 'Extension Enabled' dropdown set to 'Yes'. Other settings like 'Special Price End Countdown' and 'Special Price Start Countdown' are visible but not expanded.



### 3.1.2 Special Price End Countdown

The "**Special Price End Countdown**" section configures the global settings specified for the end countdown timer. After the special price date is set you are able to add the countdown block counting days, hours, minutes and seconds before the special price is over.



The screenshot shows the 'Configuration' page with a sidebar on the left containing navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main content area is titled 'Configuration' and has a 'Save Config' button in the top right. The 'GENERAL' tab is selected, and the 'Special Price End Countdown' section is expanded. The settings are as follows:

- Special Price End Countdown Enabled:** Yes
- Days to Special Price End:** 5
- Display in Catalog:** Yes
- Countdown Format in Catalog:** HHHH:MM:SS
- Template:** `<span style="color:red; font-size:14px;">Hurry up! Offer ends in {countdown}</span>`
- Display on the Product View:** Yes
- Countdown Format on the Product View:** HHHH:MM:SS
- Template:** `<span style="color:red; font-size:14px;">Hurry up! Offer ends in {countdown}</span>`

**Special Price End Countdown Enabled** – enables or disables the special price end countdown on Frontend.

**Days to Special Price End** – defines a number of days before showing the price end countdown. If "0" is entered the special price end countdown will stay visible before the expiry date.

**Display in Catalog** – shows the countdown timer on the category pages.

**Countdown Format in Catalog** – allows to enter the timer format on the category pages, e.g. **HHHH:MM:SS** or **DD:HH:MM:SS**. You are able to enter the following variables along with texts: DD – days, HHHH – total hours, HH – hours, MM – minutes, SS – seconds. The full format can be entered as follows **DD days: HH hours: MM minutes: SS seconds**. You can add custom format variations and translate them for multiple stores.



**Template** – customizes the text you want to show along with the countdown for the category. You are able to add the HTML tags or insert the following variables: **{countdown}**, **{price}**, **{special\_price}**, **{start\_date}**, **{end\_date}**.

The default countdown template for the category pages looks as follows:

```
<span style="color:red; font-size:14px;">Hurry up! Offer ends in {countdown}</span>
```

**Display on the Product View** – shows the countdown on the product pages.

**Countdown Format on the Product View** – allows to enter the timer format on the product pages, e.g. **HHHH:MM:SS** or **DD:HH:MM:SS**. You are able to enter the following variables along with texts: **DD** – days, **HHHH** – total hours, **HH** – hours, **MM** – minutes, **SS** – seconds. The full format can be entered as follows **DD days: HH hours: MM minutes: SS seconds**. You can add custom format variations and translate them for multiple stores.

**Template** – customizes the text you want to show along with the countdown for the product. You are able to add the HTML tags or insert the following variables: **{countdown}**, **{price}**, **{special\_price}**, **{start\_date}**, **{end\_date}**.

The default countdown template for the product pages looks as follows:

```
<span style="color:red; font-size:14px;">Hurry up! Offer ends in {countdown}</span>
```

### 3.1.3 Special Price Start Countdown

The "**Special Price Start Countdown**" section configures the global settings specified for the start countdown timer. After the special price date is defined you are able to insert the countdown block counting days, hours, minutes and seconds before the special price becomes available.

**Special Price Start Countdown Enabled** – enables or disables the special price start countdown on Frontend.

**Days to Special Price Start** – defines a number of days before showing the price start countdown. If "0" is entered the special price start countdown will stay visible during the unlimited period of time before the special price is available on Frontend.

**Display in Catalog** – shows the countdown timer on the category pages.

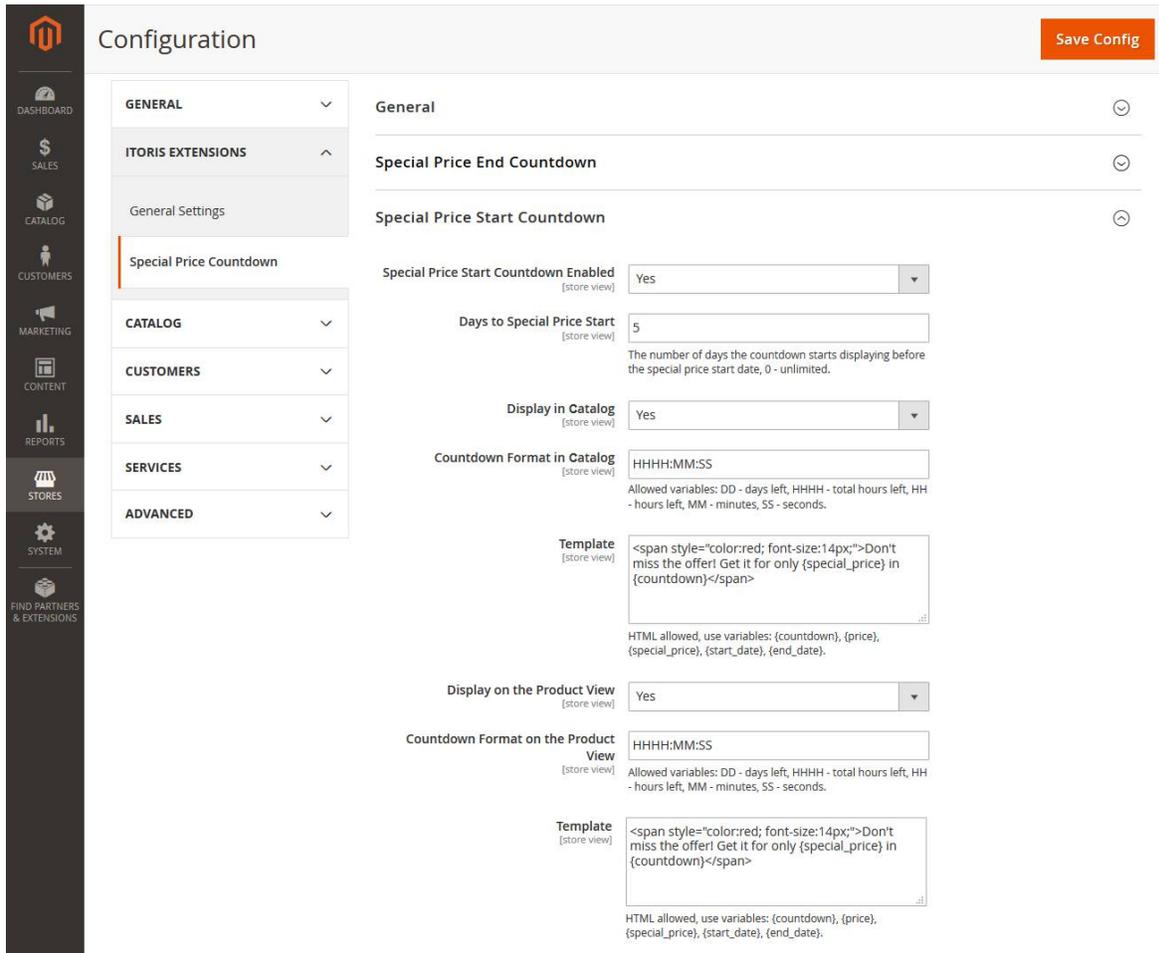
**Countdown Format in Catalog** – allows to enter the timer format on the category pages, e.g. **HHHH:MM:SS** or **DD:HH:MM:SS**. You are able to enter the following variables along with texts: **DD** – days, **HHHH** – total hours, **HH** – hours, **MM** – minutes, **SS** – seconds. The full format can be entered as follows **DD days: HH hours: MM minutes: SS seconds**. You can add custom format variations and translate them for multiple stores.



**Template** – customizes the text you want to show along with the countdown for the category. You are able to add the HTML tags or insert the following variables: **{countdown}**, **{price}**, **{special\_price}**, **{start\_date}**, **{end\_date}**.

The default countdown template for the category pages looks as follows:

```
<span style="color:red; font-size:14px;">Don't miss the offer! Get it for only {special_price} in {countdown}</span>
```



The screenshot shows the 'Configuration' page with a sidebar on the left containing navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main content area is titled 'Configuration' and has a 'Save Config' button in the top right. The 'Special Price Countdown' section is expanded, showing settings for 'General', 'Special Price End Countdown', and 'Special Price Start Countdown'. The 'Special Price Start Countdown' section includes a dropdown for 'Special Price Start Countdown Enabled' (set to 'Yes'), a text input for 'Days to Special Price Start' (set to '5'), a dropdown for 'Display in Catalog' (set to 'Yes'), a text input for 'Countdown Format in Catalog' (set to 'HHHH:MM:SS'), a text area for 'Template' containing the HTML code from the previous block, and a dropdown for 'Display on the Product View' (set to 'Yes'). Below this is another 'Countdown Format on the Product View' section with a text input set to 'HHHH:MM:SS' and another 'Template' text area with the same HTML code. Each text area has a small 'HTML allowed, use variables: {countdown}, {price}, {special\_price}, {start\_date}, {end\_date}.' note below it.

**Display on the Product View** – shows the countdown on the product pages.

**Countdown Format on the Product View** – allows to enter the timer format on the product pages, e.g. **HHHH:MM:SS** or **DD:HH:MM:SS**. You are able to enter the following variables along with texts: **DD** – days, **HHHH** – total hours, **HH** – hours, **MM** – minutes, **SS** – seconds. The full format can be entered as follows **DD days: HH hours: MM minutes: SS seconds**. You can add custom format variations and translate them for multiple stores.

**Template** – customizes the text you want to show along with the countdown for the product. You are able to add the HTML tags or insert the following variables: **{countdown}**, **{price}**, **{special\_price}**, **{start\_date}**, **{end\_date}**.



The default countdown template for the product pages looks as follows:

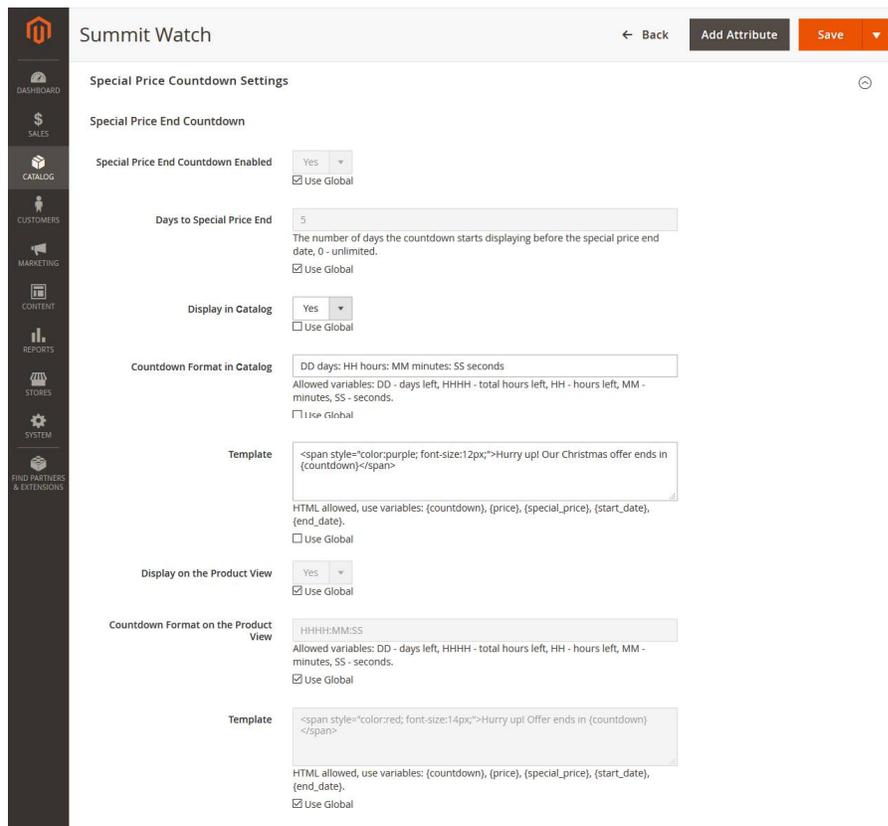
```
<span style="color:red; font-size:14px;">Don't miss the offer! Get it for only {special_price} in {countdown}</span>
```

### 3.2 Countdown Configuration per Product

The extension allows to manage the countdown configuration per product following **Catalog > Products > choose {some product}**.

#### 3.2.1 Special Price End Countdown

Each product inherits the global countdown settings. You can clear the **"Use Global"** checkbox and make the changes.



Please refer to **Chapter 3.1.2** for the **"Special Price End Countdown"** settings.

#### 3.2.2 Special Price Start Countdown

The **"Special Price Start Countdown"** section allows to insert the start countdown into product and category pages before the special price appears on Frontend.

Please refer to **Chapter 3.1.3** for the **"Special Price Start Countdown"** settings.



- Summit Watch
- DASHBOARD
- SALES
- CATALOG
- CUSTOMERS
- MARKETING
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

## Summit Watch

← Back

Add Attribute

Save



### Special Price Start Countdown

Special Price Start Countdown Enabled   Use Global

Days to Special Price Start   
The number of days the countdown starts displaying before the special price start date, 0 - unlimited.  
 Use Global

Display in Catalog   Use Global

Countdown Format in Catalog   
Allowed variables: DD - days left, HHHH - total hours left, HH - hours left, MM - minutes, SS - seconds.  
 Use Global

Template   
HTML allowed, use variables: {countdown}, {price}, {special\_price}, {start\_date}, {end\_date}.  
 Use Global

Display on the Product View   Use Global

Countdown Format on the Product View   
Allowed variables: DD - days left, HHHH - total hours left, HH - hours left, MM - minutes, SS - seconds.  
 Use Global

Template   
HTML allowed, use variables: {countdown}, {price}, {special\_price}, {start\_date}, {end\_date}.  
 Use Global



### 3.3 Frontend

#### 3.3.1 Special Price End and Start Countdown in Catalog

The special price end and start countdown can be visible in category pages, Homepage, related products, upsells and cross-sells.

This is how the special price end and start countdown will look on the category page.

The screenshot shows a catalog page for 'Watches' under the 'Gear' category. The page features a navigation menu at the top with 'What's New', 'Women', 'Men', 'Gear', 'Training', and 'Sale'. Below the navigation, there's a breadcrumb trail 'Home > Gear > Watches' and the title 'Watches'. On the left, there are 'Shopping Options' with filters for CATEGORY, PRICE, ACTIVITY, MATERIAL, and GENDER. Below these are sections for 'Compare Products' (no items to compare) and 'My Wish List' (no items). The main content area displays 9 items in a grid. A red box highlights a specific product, 'Endurance Watch', which is currently on sale. The product card for 'Endurance Watch' shows a digital watch with a black strap. Below the image, it has a 5-star rating with 3 reviews, a price of \$25.00, and a regular price of \$49.00. A red countdown timer indicates the offer ends in 07 hours, 19 minutes, and 37 seconds. To the right of the highlighted product, there are other watch products: 'Summit Watch' (3 reviews, \$54.00) and 'Cruise Dual Analog Watch' (4 reviews, \$55.00). The 'Sort By' dropdown is set to 'Position'.



### 3.3.2 Countdown on the Product View

The extension also allows to insert the countdown block into the product pages.

The Special Price End Countdown for the product will look as follows:

The screenshot shows the LUMA website interface. At the top, there is a navigation bar with links for 'Default welcome msg!', 'Sign In', 'or', 'Create an Account', and 'Default Store View'. Below this is the LUMA logo and a search bar. A main navigation menu includes 'What's New', 'Women', 'Men', 'Gear', 'Training', and 'Sale'. The breadcrumb trail reads 'Home > Gear > Bags > Endeavor Daytrip Backpack'. The product image is a pink and black backpack. To the right, the product title is 'Endeavor Daytrip Backpack' with a 3-star rating and '3 Reviews'. A red-bordered box highlights a countdown: 'Get this backpack backpack! Offer ends in 3 days: 07 hours: 11 minutes: 32 seconds'. The price is '\$10.00' with 'Regular Price \$33.00' crossed out. It is marked 'IN STOCK' with SKU# 24-WB06. Below the price is a quantity selector set to '1' and an 'Add to Cart' button. At the bottom, there are links for 'ADD TO WISH LIST', 'ADD TO COMPARE', and 'EMAIL'.

The Special Price Start Countdown for the product will look as follows:

The screenshot shows the LUMA website interface for a different product. The navigation and breadcrumb trail are similar. The product image is a grey and light blue messenger bag. The product title is 'Push It Messenger Bag' with a 3-star rating and '3 Reviews'. A red-bordered box highlights a countdown: 'The week with Christmas deals is coming! Get it for only \$29.99 in 8 days: 07 hours: 02 minutes: 23 seconds'. The price is '\$45.00' with 'Regular Price \$29.99' crossed out. It is marked 'IN STOCK' with SKU# 24-WB04. Below the price is a quantity selector set to '1' and an 'Add to Cart' button. At the bottom, there are links for 'ADD TO WISH LIST', 'ADD TO COMPARE', and 'EMAIL'.

