

Price Alerts

Extension for Magento2

User Guide

version 1.1

Contents

1. Introduction	3
2. Installation	3
2.1. System Requirements	3
2.2. Installation.....	3
2.3. License.....	3
3. How to Use.....	4
3.1. Settings.....	4
3.1.1 General Settings	4
3.2 Price Alerts on Frontend.....	5
3.2.1 Price Alerts on Customer Dashboard.....	7
3.3 Price Alerts in Backend.....	8
3.4 Price Alerts in Email.....	9

1. Introduction

The document is a User Guide for extension **Price Alerts** created for Magento2 websites. It describes the extension functionality and provides some tips for a quick start.

Official Page - <https://www.itoris.com/magento-2-price-alerts.html>

The purpose of the Price Alerts extension for Magento 2 is to allow users to get notifications once prices are lowered. Both customers and guests can subscribe, enter custom prices and receive alerts after prices are dropped below the initial ones.

The extension allows to track and manage the price updates on frontend and backend, unsubscribe from getting multiple alerts at once, customize the email template and choose the email sender. Customers can manage the subscriptions on the dashboard, unsubscribe from the alerts and track the price changes.

2. Installation

2.1. System Requirements

The extension requires Magento 2.x

2.2. Installation

The extension is provided as a .zip archive with the source code and the installation instructions.

Unpack the source code into **/app/code/Itoris/Itoris_PriceAlert/** folder on your server. And run the following commands in the SSH console:

```
php bin/magento module:enable --clear-static-content Itoris_PriceAlert  
php bin/magento setup:upgrade
```

Then log into Magento backend and flush cache in **System -> Cache Management -> Flush Magento Cache**

If you experience any issues with the extension installation please contact us here -

<https://www.itoris.com/contact-us.html>

2.3. License

The extension has full open source code. One license/purchase can be used on a single production Magento2 website and its development instances. The extension can be customized for the license owner needs. Redistribution of the extension or its parts is not allowed. Please read more details here -

<https://www.itoris.com/magento-extensions-license.html>

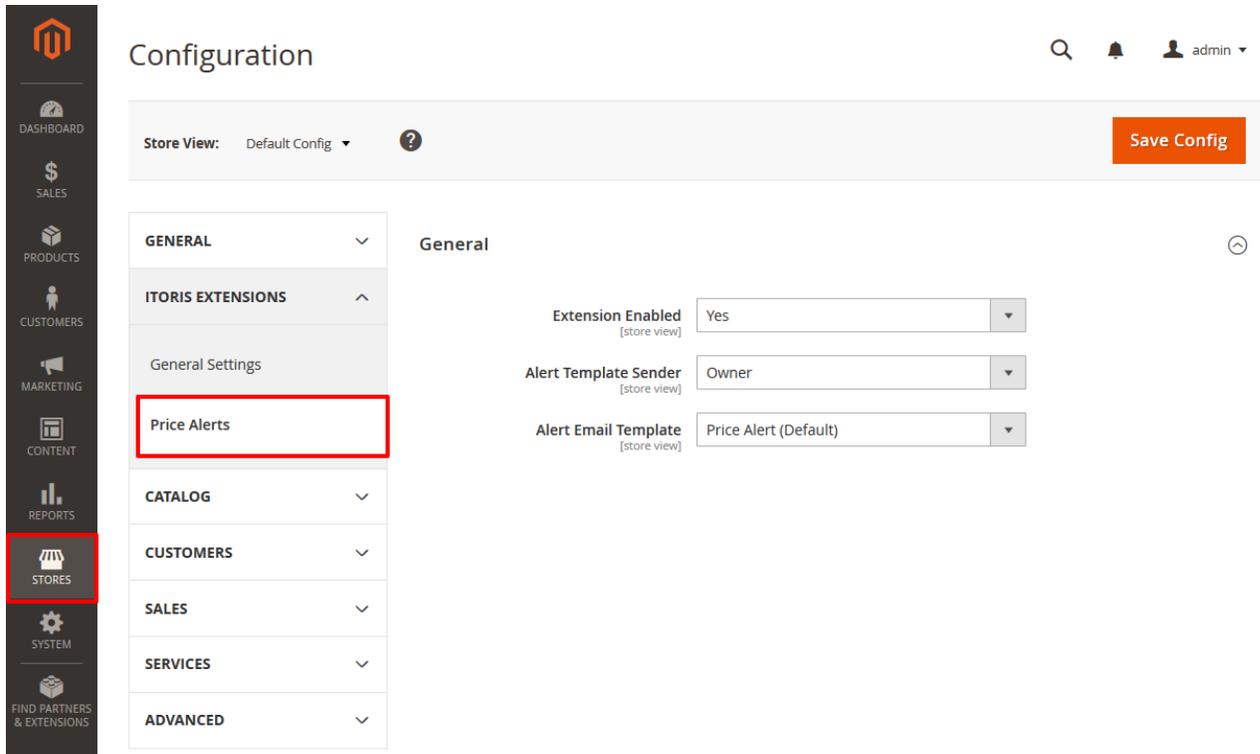
3. How to Use

3.1. Settings

3.1.1 General Settings

The general settings are configured generally or per store view following: **STORES > Settings > Configuration > ITORIS EXTENSIONS > Price Alerts.**

The cron job is to be configured to send email alerts automatically at 3 AM daily. Please refer to the Magento 2 documentation to set up the cron job for your site.



The screenshot shows the Magento 2 Configuration page. The left sidebar contains navigation options: DASHBOARD, SALES, PRODUCTS, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES (highlighted with a red box), SYSTEM, and FIND PARTNERS & EXTENSIONS. The main content area is titled 'Configuration' and shows 'Store View: Default Config'. A 'Save Config' button is visible. Under the 'ITORIS EXTENSIONS' section, 'Price Alerts' is highlighted with a red box. The 'General' settings for Price Alerts are shown, including 'Extension Enabled' (Yes), 'Alert Template Sender' (Owner), and 'Alert Email Template' (Price Alert (Default)).

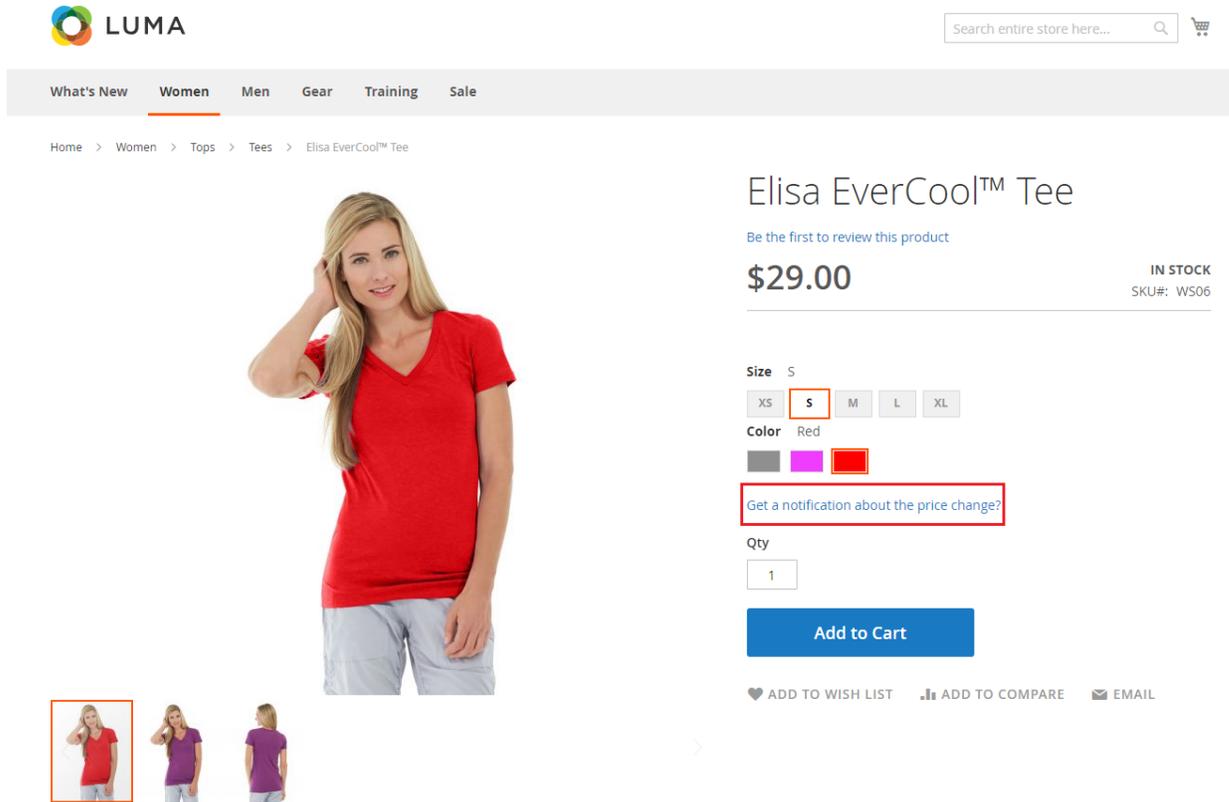
Extension Enabled – enables or disables the extension functionality.

Alert Template Sender – sends email alerts from the specified senders such as Owner, Sales, Customer Support, Custom 1, Custom 2.

Alert Email Template – specifies an email template. The "**Price Alert**" template is chosen by default.

3.2 Price Alerts on Frontend

Both guests and customers can subscribe to price alerts by using the input box shown on each product page. If customers are not logged in link **"Get a notification about the price change?"** is available. The link will be displayed, for example, for configurable products after certain attributes are chosen.



The extension allows users to enter a custom price if checkbox **"Send alert for specific price?"** is marked. After specifying the price, both customers and guests will receive alerts if the initial price is lower than the entered one.

The not logged in user can enter the email in the input box next to the **"Subscribe"** button to be notified about price changes.

The screenshot shows the product page for the 'Elisa EverCool™ Tee'. The page includes a navigation bar with 'Women' selected, a breadcrumb trail 'Home > Women > Tops > Tees > Elisa EverCool™ Tee', and a search bar. The main image shows a woman in a red V-neck tee. To the right, the price is \$29.00, and it is marked 'IN STOCK' with SKU# WS06. Below the price are size and color selection options. A red-bordered box highlights a subscription form with the text 'Subscribe to get a notification once price changed', a checked checkbox for 'Send alert for specific price?', a price input field set to '\$ 19', and an email field containing 'liammiller619@gmail.com' with a 'Subscribe' button. Below the main image are three smaller thumbnail images of the tee in different colors. At the bottom right, there are buttons for 'Add to Cart', 'Add to Wish List', 'Add to Compare', and 'Email'.

If the logged in customer has already been subscribed to the email alert, message **"You have been subscribed"** and link **"Unsubscribe?"** are shown. Once the customer is unsubscribed the message will appear **"You have been unsubscribed"**.

The screenshot shows the product page for the 'Bolo Sport Watch'. The page includes a navigation bar with 'Gear' selected, a breadcrumb trail 'Home > Gear > Watches > Bolo Sport Watch', and a search bar. A green-bordered box at the top contains a checkmark icon and the text 'You have been subscribed.'. The main image shows a black and purple sport watch. To the right, the price is \$49.00, and it is marked 'IN STOCK' with SKU# 24-WG01. Below the price are size and color selection options. A red-bordered box highlights a subscription form with the text 'You are subscribed to get a notification about the price change. Unsubscribe?'. Below the main image are three smaller thumbnail images of the watch. At the bottom right, there are buttons for 'Add to Cart', 'Add to Wish List', 'Add to Compare', and 'Email'.

3.2.1 Price Alerts on Customer Dashboard

The logged in users can track and manage the price alerts following **Account Dashboard > My Price Alerts**.

All alerts are listed in the table with the following columns:

Created – displays the date when the customer subscribes to the price alert.

Product Name – specifies the product the subscription is activated for. The product name is linked to the product page.

First Seen Price – displays the initial product price. If the customer enters a specific price on the product page, that price will be defined as the first seen one.

Current Price – displays the current product price after all discounts are applied to the product. The customer can get the product at the current price. If the price is lower, the discount percent and down arrow will be shown. The up arrow defines the price increase.

Action – allows to unsubscribe from the chosen product or reset the price.

- **Unsubscribe** – unsubscribes the customer from receiving the alerts.
- **Reset Price** – recaptures price (makes the first seen price equal to the current price) and sets the current creation date.

The screenshot shows the LUMA customer dashboard. At the top, there is a navigation bar with the LUMA logo, a search bar, and a shopping cart icon. Below the navigation bar, there is a menu with categories: What's New, Women, Men, Gear, Training, and Sale. The main content area is titled 'My Price Alerts' and contains a table with the following data:

Created	Product Name	First Seen Price	Current Price	Action
5/17/18	Daphne Full-Zip Hoodie-S-Purple	\$30.00	\$25.00 ↓ (16.67% OFF)	Unsubscribe Reset Price
5/17/18	Juliana Short-Sleeve Tee-S-White	\$42.00	\$24.00 ↓ (42.86% OFF)	Unsubscribe Reset Price
5/17/18	Hollister Backyard Sweatshirt-S-Green	\$30.00	\$60.00 ↑	Unsubscribe Reset Price
5/17/18	Elisa EverCool™ Tee-S-Red	\$19.00	\$17.00 ↓ (10.53% OFF)	Unsubscribe Reset Price
5/17/18	Didi Sport Watch	\$70.00	\$100.00 ↑	Unsubscribe Reset Price
5/17/18	Angel Light Running Short-28-Gray	\$30.00	\$24.00 ↓ (20% OFF)	Unsubscribe Reset Price

Below the table, it indicates '6Item(s)'. On the left side of the dashboard, there is a sidebar menu with the following items: Account Dashboard, Account Information, Address Book, My Downloadable Products, My Orders, Stored Payment Methods, Newsletter Subscriptions, Billing Agreements, My Product Reviews, My Wish List, and My Price Alerts (highlighted with a red box).

3.3 Price Alerts in Backend

You are able to manage the customers' subscriptions in the customer profile from backend following **CUSTOMERS > All Customers > {customer} > CUSTOMER INFORMATION > Price Alerts.**

You can enter the specific values on the top of each column to filter necessary alerts.

The table provides the following columns:

ID – specifies the alert ID.

Created – displays the date when the customer subscribed to the price alert.

Product Name – specifies the product the subscription is activated for.

First Seen Price – displays the initial product price. If the customer enters a specific price on the product page, that price will be defined as the first seen price.

Current Price – displays the current product price after all discounts are applied to the product. The customer can get the product at the current price. If the price is lower, the discount percent and down arrow will be shown. The up arrow defines the price increase.

Action – allows to unsubscribe customers from the product or reset the price.

- **Unsubscribe** – unsubscribes the customer from receiving the alerts.
- **Reset Price** – recaptures price (makes the first seen price equal to the current price) and sets the current creation date.

Liam Miller

← Back Delete Customer Reset Create Order Reset Password Force Sign-In Save and Continue Edit **Save Customer**

CUSTOMER INFORMATION

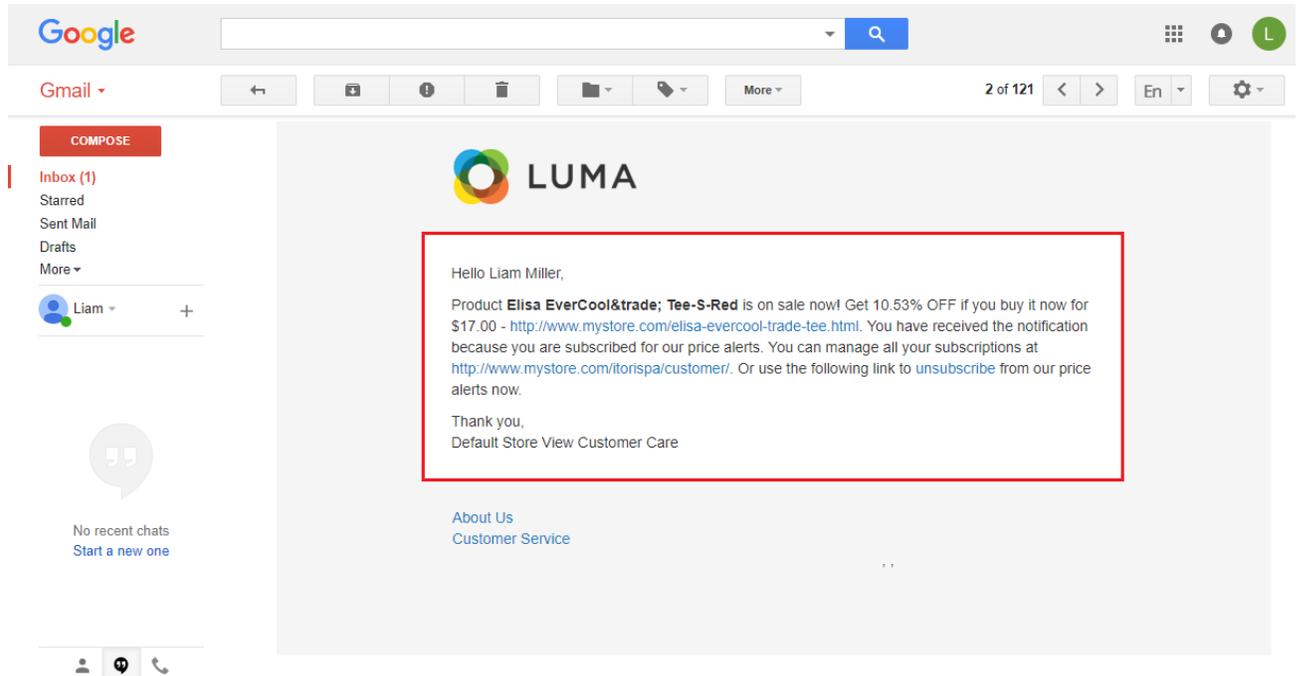
- Customer View
- Account Information
- Addresses
- Orders
- Billing Agreements
- Newsletter
- Product Reviews
- Price Alerts**
- Wish List

Search Reset Filter 6 records found 20 per page 1 of 1

ID	Created	Product	First Seen Price	Current Price	Action
From	From		From	From	
To	To		To	To	
8	May 17, 2018	Angel Light Running Short-28-Gray	\$30.00	\$24.00 ↓ (20% OFF)	Unsubscribe Reset Price
7	May 17, 2018	Didi Sport Watch	\$70.00	\$100.00 ↑	Unsubscribe Reset Price
5	May 17, 2018	Elisa EverCool™ Tee-S-Red	\$19.00	\$17.00 ↓ (10.53% OFF)	Unsubscribe Reset Price
4	May 17, 2018	Hollister Backyard Sweatshirt-S-Green	\$30.00	\$60.00 ↑	Unsubscribe Reset Price
3	May 17, 2018	Juliana Short-Sleeve Tee-S-White	\$42.00	\$24.00 ↓ (42.86% OFF)	Unsubscribe Reset Price
2	May 17, 2018	Daphne Full-Zip Hoodie-S-Purple	\$30.00	\$25.00 ↓ (16.67% OFF)	Unsubscribe Reset Price

3.4 Price Alerts in Email

Once the product price is lowered, both guests and customers receive the email alert with the following message:



The extension allows to unsubscribe users from getting all price alerts via the link available in the email as well.